DO WHAT YOU DO BEST

Gallup’s CliftonStrengths®

What are Strengths?

- Unique combination of talents, knowledge, and skills.
- Used to complete their work, to relate with others, and to achieve their goals.
- Teams that use Strengths language create a positive dialogue and boosts the team’s engagement and performance.

Why Do Strengths Matter?

People who focus on their strengths every day are six times as likely to be engaged in their jobs. Why should we care about employee engagement? Gallup has estimated that a disengaged employee costs a company about $3,400 for every $10,000 of salary!

Focusing on strengths makes employees more productive, both individually and in teams. And they are more than three times as likely to say they have an excellent quality of life.

For decades, Gallup’s CliftonStrengths® assessment has helped people discover their best and excel...every day.

Join over 18.6 million people who have realized the benefits of leading with their strengths!

Call Alber Enterprise Center today to speak with one of our Gallup Certified Strengths Coaches!

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