OHIO STATE UNIVERSITY EXTENSION

**Targeted Business Retention & Expansion Evaluation**

**Module 1: What is new and why?**

1.

Do you feel this program provided valuable information that you would

recommend to others?

Yes

No

2. As a result of this program, I know more about targeted BR&E.

Yes

No

3. Will you use the materials and information from this program in making

decisions related to BR&E in your community?

Yes

No

**Measuring Change -** Please indicate your level of agreement with the following statements (**1 being strongly disagree,**

**3 as uncertain** and **5 being strongly agree**).

For example, if you had little knowledge of shale energy before the program, circle 1. If you have gained a

great deal of knowledge about shale energy development, you might circle a 4, or 5.

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Before** the program | | | | |  | **Statements** |  | **After** the program | | | | |
| 1 | 2 | 3 | 4 | 5 |  | I understand the difference between the traditional BR&E program and the new Targeted BR&E program. |  | 1 | 2 | 3 | 4 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2 | 3 | 4 | 5 |  | I understand the economic opportunities of implementing a Targeted BR&E strategy in my community. |  | 1 | 2 | 3 | 4 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2 | 3 | 4 | 5 |  | I have a good understanding of the benefits of the Targeted BR&E program. |  | 1 | 2 | 3 | 4 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2 | 3 | 4 | 5 |  | I have a good understanding of the “growth” approach used in Targeted BR&E program. |  | 1 | 2 | 3 | 4 | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2 | 3 | 4 | 5 |  | I have a good understanding of the different program components of Targeted BR&E program. |  | 1 | 2 | 3 | 4 | 5 |

Please provide your email if you want to be notified of future programs and are willing to participate in a short electronic survey.

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

