Meeting Goals

Share and learn, discuss ideas in a trusting environment
Commit to decisions & action plans
Hold each other accountable for collective results

March 30 Agenda

9:00  Morning Networking
9:30  Building on Futuring
10:45 Blog Author Basics
11:45 Lunch with Roger Rennekamp
12:30 Share & Learn Sessions
2:15  OJCEP/NACDEP Update
2:45  NACDEP Conference Proposal
3:15  AD Update
3:45  Adjourn
Building on the Future
Visioning & Futuring for Community Development

Becky Nesbitt
OSU Extension
“Give me six hours to chop down a tree, and I will spend the first four sharpening the axe.”

– Abraham Lincoln
Today’s Objectives

• Become aware of the basic principles of futuring, visioning, and strategic foresight

• Apply a futuring perspective and process to the efforts of our Community Development endeavors
Goals of the VP Conversation

• Become better prepared for the opportunities and challenges of the future

• Shift in practices, patterns, and attitudes in our organization
Visioning

• Imagining a desired future
• Setting goals to attempt to make that future become reality

Visioning without any regard to the external world (futuring) can be little more than wishful thinking
Futuring

- Examination of the external world
- Quantitative and qualitative forecasting of trends and potential changes external to us and largely out of our control
Strategic Foresight

• Using the complimentary processes of visioning and futuring to:
  – Analyze trends
  – Create potential scenarios
  – Create goals, based on scenarios, to reach a desired future

• Proactive vs Reactive

• Beyond wishful thinking to INFORMED THINKING
Applications of Strategic Foresight

- Anticipate changing customers, clients, market conditions, and competitors
- Envision new products and services
- Provide thought leadership
- Change corporate/organizational culture
- Exercise risk management (managing uncertainty)
- Perform strategic planning
- Provide foundation for visionary leadership
Opportunities for OSUE

• Health & Wellness
  – Focus on prevention
  – Understand and practice food safety and security
  – Focus on preventing and treating mental health and cognitive issues
  – Self-care; medical rights
Opportunities for OSUE

• Resourcefulness
  – Become self-reliant
  – Develop essential skills related to:
    • Financial literacy
    • Personal decision-making
    • Food safety
    • Basic living skills
Opportunities for OSUE

• **Social Skills, Competencies & Relationships**
  – Focus on proactive personal growth
  – Develop effective interpersonal skills
  – Understand and practice mindfulness
  – Develop personal resilience
  – Understand and practice good citizenship
  – Social technology literacy
Opportunities for OSUE

• Leadership & Career Development
  – Build personal capacity for relationship building, decision-making
  – Understand group dynamics
  – Workforce development
  – Understanding complex and divisive issues
Opportunities for OSUE

• Agriculture
  – Develop and utilize good production practices
  – Proactive discussion about land use
  – Understand impact on natural environment
  – Innovation and technology use/development
  – Generational sustainability
Opportunities for OSUE

• Community Vitality & Economics
  – Build vibrant and sustainable communities
  – Nurture entrepreneur friendly communities
  – Practice proactive perspective on planning
  – Understand regulations, food systems, global impacts
  – Understand impact of urban growth
Opportunities for OSUE

• Natural Environment
  – Practice good, sustainable stewardship
  – Understand implications of food and energy production
  – Understand/adapt to effects of changing climate
  – Conservation (resources, waste, water)
What’s Next for the Conversation?

• Become better prepared for the opportunities and challenges of the future
• Shift in practices, patterns, and attitudes in our organization
What’s Next for the Conversation?

• Ongoing conversations, activities, planning among groups and teams

• Scholarly work

• Packaging futuring activities/info so others can use
Be Creative!
Kai  Zen

改善  Good

Change
Ohio State University Extension embraces human diversity and is committed to ensuring that all research and related educational programs are available to clientele on a nondiscriminatory basis without regard to race, color, religion, sex, age, national origin, sexual orientation, gender identity or expression, disability, or veteran status. This statement is in accordance with United States Civil Rights Laws and the USDA.
Blog Author Basics
Developing Extension Curriculum

On-Farm Solar Energy Development

Community Development Unit
Spring Meeting
March 30, 2016
Program Overview

• What is curriculum?

• Why should you spend time on curriculum?

• How do you develop curriculum?

• Review on-farm solar energy curriculum
What is curriculum?
OSU Extension: Curricula Essential Components

- **A Curriculum Overview** that identifies the target audience(s) and provides a summary of the program goal(s), outlines prerequisite content knowledge instructors need, includes a scholarly/research-based reference list, and offers a suggested presentation path when there are multiple lessons.

- **Lesson Plan(s)/Instructional Guide with Learning Objectives** that include learning activities that promote learning transfer, and participant materials (e.g., handouts, worksheets, or links to them, etc.).

- **Evaluation Tool(s)** to document program impact, highlighting indicators to be entered in Research in View (RiV).

- **Basic Marketing Tools** such as fliers, news blurbs, media spot scripts, registration form, certificate of completion, etc.

Source: OSU Extension Website. Approved Administrative Cabinet September 2009; Updated: March 2013
Why should you spend time on curriculum?
Our Mission

Engaging people to strengthen their lives and communities through research-based educational programming.
Curriculum development requires a serious commitment of time….so why should you bother with the process?

- **Personal Development** – the process will enhance your knowledge and understanding of a critical issue.

- **Professional Development** – the process will help build a body of work that contributes to defining your specialization.

- **Local Impact** – the process will provide structure and tools to better meet the needs of the people and communities you serve.
How do you develop curriculum?
Identify Need and Develop an Outline

Program Development

ASSUMPTIONS

Program Evaluation

INPUTS

What do we need to achieve our goals?
- Staff
- Volunteers
- Time
- Money
- Materials
- Equipment
- Partners

OUTPUTS

Activities: What must we do to make sure our goals are met?
- Workshops
- Meetings
- Counseling
- Facilitating
- Assessments
- Products
- Media
- Recruitment

Participation: Who needs to participate, be involved, or be reached to achieve our goals?
- People
  - Involvement
  - Characteristics

OUTCOMES / IMPACT

Immediate: What immediate changes do we desire?
- K A S A
  - Skill
  - Knowledge
- Awareness
- Knowledge
- Attitudes
- Skills
- Opinions
- Aspirations
- Motivations

Intermediate: What intermediate changes do we desire?
- CHANGE
  - Behavior
  - Practice
  - Decisions
  - Policies
  - Social action
  - Product development

Long Term: What ultimate outcomes are hoped for?
- Social
- Economic
- Civic
- Environmental

ENVIRONMENT

Revised: 10/2013
Timeline Summary of Farm Energy Curriculum

- **Jan– Sep 2013**: Identify the need
- **Sep - Oct, 2013**: Develop an outline
- **Nov - Dec, 2013**: Build a curriculum team
- **Jan - Dec 2014**: Create the curriculum materials
- **Aug – Dec 2014**: Test, monitor and evaluate your materials
- **Jan - Feb 2015**: Submit for peer review
- **Ongoing**: Market, monitor, and train others
On-Farm Solar Energy Curriculum Materials

- Teaching Outline
- Presentation materials
- Recorded presentations
- Fact Sheets and Bulletins Series
  1. Introduction to On-Farm Solar Electric Systems
  2. On-Farm Solar Site Assessment
  4. Financial Considerations of On-Farm Renewable Energy
  5. On-Farm Solar Electric System Safety
  6. Bulletin series (6) on solar financial analysis
- Video Series (5 short videos to support learning objectives)
- Marketing materials (print materials and solar demonstration unit)
- Program evaluation form
On-Farm Solar Energy Curriculum - Results

- Roughly 40 events & 2,400 participants
- Delivered in 28 Ohio counties
- Program Cost Recovery – $1,875
- Grant Funding - $2,500
- Partners – 5 OSU departments, 26 industry, 5 nonprofit/governmental, 6 other universities
- Two Awards – NACAA & NACDEP
On-Farm Solar Energy Curriculum - Impacts

A follow-up with program participants found eight farmers who attended a program have since developed an on-farm solar system to offset a portion of the electric needs for their farms. Combined these systems will generate roughly 324,500 kWh annually while offsetting nearly 434,830 (lbs. CO2e) Greenhouse Gases per year. In addition, 3 participants used information from the program to evaluate their proposals and determined it was not a good investment for their farm.
Thank You!

Eric Romich
Field Specialist, Energy Development
OSU CFAES, Department of Extension
109 S. Sandusky Ave
Upper Sandusky, OH 43351
419-294-4931 Office
419-310-8147 Mobile
romich.2@osu.edu
Engaging in Applied Research

Building Sustainable Communities in Ohio’s Shale Region:
Leveraging Manufacturing Clusters and Local Assets with Strategic Planning

CD Quarterly Meeting
March 30, 2016
Nancy Bowen, CEcD
bowen-ellzey.1@osu.edu
Applied Research:
Research that seeks to solve practical problems
**Building Sustainable Communities Logic Model**

**ASSUMPTION:** Recognizing the need to be strategic about the current oil and gas boom, an OSU Extension planning team is conducting research, developing a curriculum, and collaborating with stakeholders to develop an implementation plan to support long-term economic viability and community sustainability in the shale-impacted region of Ohio.

**INPUTS**
- Collaborative, cross-programmatic Extension team
- Targeted program resources/expertise
- Team Building resources expertise
- Employer database
- Partner organizations (regional EDD’s Chambers of Commerce, local stakeholders)
- Evaluation resources/expertise measuring existing programs
- Public and private data sources (CHRR, IMPLAN, Census, etc.)

**OUTPUTS**
- Activities
  - Develop a collaborative multi-disciplinary team of researchers and stakeholders
  - Conduct research based on public and private data sources to measure change
  - Survey employers to identify shale development supply chain opportunities
  - Develop replicable sustainable shale energy planning process
  - Establish implementation strategies
  - Evaluate program
- Participation
  - OSU Extension CD, FCS and ANR
  - Regional Economic Development Districts
  - Local and regional economic development organizations
  - Local officials: elected, appointed, and volunteers
  - Employers
  - Educational institutions
  - Interested citizens
  - Other resources as appropriate, i.e. GIS and data analytics

**OUTCOMES – IMPACT**

**Immediate**
- Working partnership between OSU Extension and regional stakeholders
- Empirical data to direct actions/next steps
- Local leaders change attitudes/aspirations toward future shale-related opportunities
- Improved understanding of economic, social and environmental changes
- Identification of shale-related manufacturing clusters
- Networked regional stakeholders

**Intermediate**
- Presentations and technical reports developed to demonstrate changes occurring
- Increased workforce training/employment opportunities
- More resources available for local and regional partners
- Increased participation by shale-related businesses
- Increased sustainable planning efforts

**Long Term**
- Economic viability and sustainability plan in place
- Linkages created between shale related businesses and area workforce
- Increased prosperity measured by average household income
- Improved health indicators
- Increased youth retention and diversity of job opportunities
- Increased business, government, education and community capacity

**EXTERNAL FACTORS:** Smaller, rural communities have fewer opportunities/systems create collaboration between business and the workforce. There exists a need to develop and encourage sustainable planning efforts that build capacity and improve communication between regional partners and businesses.
Funder

- U.S. Department of Commerce, Economic Development Administration
  - Lee Shirey, Ohio’s EDA Rep
- 50/50 grant – total $400,000 project with our 50% in-kind (release time and some direct travel)
- Contract through OSU’s OSP (Office of Sponsored Programs)
Input/First steps

- Partners and Team
- Scope of work and team roles
- Proposal/define situation and objectives
- Timeline
Situation description

Recognizing the need to be strategic about the current oil and gas boom, an OSU Extension planning team is conducting research, developing a curriculum, and collaborating with stakeholders to develop an implementation plan to support long-term economic viability and community sustainability in the shale-impacted region of Ohio.
Objectives

• Build capacity community/regional capacity to address shale development
• Understand economic, social & environmental impacts
• Identify and link growth opportunities by region
• Develop implementation strategies
• Update regional CEDS plans to include opportunities & impacts of shale development
Team

- Eric Romich – CD
- Myra Moss - CD
- Cindy Bond - CD
- David Civittolo - CD
- Mike Lloyd - CD
- Joe Bonnell - ANR
- Jim Bates - FCS
- Polly Loy - FCS
EDD Regions:

NEFCO
Eastgate
OMEGA
BHHV
Scope of work (activities/products)

1. Advanced Industry Cluster Analysis
2. Industry Capacity Assessment
3. Asset Mapping
4. Sustainable Strategic Planning
5. Develop Implementation Strategies
6. Final Report
<table>
<thead>
<tr>
<th>Project Timeline</th>
<th>Month(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gather key contacts and organize kickoff meeting for all counties involved</td>
<td>1-3</td>
</tr>
<tr>
<td>Analyze region and create a plan of work for implementation</td>
<td>1-3</td>
</tr>
<tr>
<td>Finalize strategic planning materials, print, &amp; organize</td>
<td>1-6</td>
</tr>
<tr>
<td>Conduct advanced cluster analysis and develop reports</td>
<td>1-24</td>
</tr>
<tr>
<td>Conduct Sustainable Strategic Planning Sessions (all involved regions)</td>
<td>6-24</td>
</tr>
<tr>
<td>Host meetings and facilitate discussion on implementation strategies and best practices</td>
<td>25-34</td>
</tr>
<tr>
<td>Host final meeting with all regions (counties) involved</td>
<td>35</td>
</tr>
<tr>
<td>Complete final report and evaluation</td>
<td>36</td>
</tr>
</tbody>
</table>
OHIO STATE UNIVERSITY EXTENSION

Output/next steps

- Ongoing team and client communications
- Community/client participation
- Quantitative research/surveys/product development
- Workload/admin processing
# Overall Regional Industry Clusters (2012)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
<th>Concentration (LQ)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Metal Mfg</td>
<td>7,448</td>
<td>5.44</td>
</tr>
<tr>
<td>Fabricated Metal Product Mfg</td>
<td>26,666</td>
<td>2.91</td>
</tr>
<tr>
<td>Chemicals &amp; Chemical Based Products</td>
<td>28,274</td>
<td>2.04</td>
</tr>
<tr>
<td>Glass &amp; Ceramics</td>
<td>3,237</td>
<td>2.03</td>
</tr>
<tr>
<td>Advanced Materials</td>
<td>54,674</td>
<td>1.75</td>
</tr>
<tr>
<td>Manufacturing Supercluster</td>
<td>60,724</td>
<td>1.68</td>
</tr>
<tr>
<td>Machinery Mfg</td>
<td>9,767</td>
<td>1.63</td>
</tr>
<tr>
<td>Electrical Equipment, Appliance and Component Mfg</td>
<td>3,169</td>
<td>1.36</td>
</tr>
<tr>
<td>Transportation Equipment Mfg</td>
<td>11,124</td>
<td>1.34</td>
</tr>
<tr>
<td>Forest and Wood Products</td>
<td>11,762</td>
<td>1.31</td>
</tr>
</tbody>
</table>

Source: Statsamerica.org
Do you believe development of the oil and gas industry in Ohio will benefit your business long-term?

- Yes: 88%
- No: 12%

N = 34
Regular communications

Hi team,

We’ll start up our 2015 EDA grant monthly calls on Monday at 9. Please set as recurring on your calendars - we’ll meet at this time unless otherwise noted. Call in information will remain the same, 712-432–0800, 762824#.

Agenda will include:
Committee updates
• Economic
• Social
• Environmental
Schedule face-to-face meeting date
Other

Talk to you soon!

Nancy
Administrative processing: PI Portal

Award Summary - Current Period - 03/27/2016
Title
Sponsor
Investigator
Award To Date
Period
SPO

GRT00032458: **Building sustainable communities in Ohio's shale region: Leveraging manufacturing clusters and local assets with strategic planning**
Econ Dev Admin

Bowen-Ellzey, Nancy E;
Romich, Eric S;
Moss, Myra Louise;
Bond, Cynthia Kay

$199,766.00
10/01/2013 - 09/30/2016
Groeniger, Katherine Josine
Outcomes/ Final steps

- Develop deliverables
- Presentation/final report delivery
- Client & team confirmation/understanding
- Administrative wrap-up and project evaluation
Short-term outcomes

• Establish working partnership between OSU team and regions
• Increased understanding of shale-based opportunities and challenges: economic, social and environmental
• Data resources for identification of regional assets and growth opportunities
• Identification and description of shale-based manufacturing clusters
Medium-term outcomes

- Capacity to exploit economic opportunities from shale
- Ability to track key indicators of change
- Implementation strategies
- Updated CEDS for each region
- Final report to regions and funder
- Evaluation plan
Long-term outcomes

- Increased linkages developed between shale-related businesses and workforce
- Sustainability plan in place and being implemented
- Increased prosperity measured by increased household income
- Increased number of businesses tied to the shale supply chain
- An increase in youth and workforce retained in the regions
Do’s

• Regular team and client communication/updates
• Secure working agreement with client that ensures public release of research results
• Team expectations and fairness
• Gain client trust/project understanding
• Produce quality product
• Evaluate project/program results
Don’ts

• Let up communications with team and client
• Lose focus on project objectives/stick close to objectives and scope of work
• Share results publicly before completion
• Delay project completion, if at all possible
• Make assumptions
Thank you!

Questions?
Transforming communities through housing

Susan H. Colbert, M.S.
OSU Extension/Franklin County
Community Engagement & Expansion
Program Director
Home Buyer Education Program

Homeownership education and counseling consist of group classes and one-on-one sessions that help prepare individuals to either purchase a home or make effective decisions about homeownership issues, such as refinancing, reverse mortgages, repairs and maintenance, and foreclosure prevention.
Research has demonstrated that participating in educational housing programs have lowered mortgage defaults and increased the likelihood of asset preservation among homeowners!
SITUATION:

According to the 2000 Census, less than 8% of the residents in Weinland Park owned their home, in comparison to the City of Columbus homeownership rate of 46% or Franklin County’s rate of 53%.

Weinland Park was a neighborhood dominated by renters!
TARGET AUDIENCE: First time home buyers.

GOALS: Helping prospective home buyers achieve their Dream of Home Ownership!

OBJECTIVES: To educate and empower residents with the knowledge, skills and resources essential in helping them make informed choices and decisions.
ACTIVITIES:
• Free monthly home buyer education workshops on two consecutive Saturdays (9AM-1PM). Monthly average attendance of 20 participants.

• Free individual counseling, which includes a review of participant’s budget/credit report.

• Access to asset building services/programs:
  • Volunteer Income Tax Assistance
  • Individual Development Accounts
  • Down payment and Closing Cost Assistance
• INPUTS
  • Curricula
  • Staff and Volunteers
  • Facility
  • Group Instruction and Individual Counseling
  • Refreshments
  • Computer, printer and internet
  • Certificates of completion
• OUTPUTS
• Provided twenty four (24) educational workshops.
• Trained nearly 550 prospective home buyers.
• Counseled 415 prospective home buyers.
• Over 240 prospective home buyers purchased homes.
• Generated at least $ 220,500 in cost recovery.
• OUTCOMES

• Homeownership rate in Weinland Park is now on the rise.
• Other neighborhoods have contacted OSU Extension to extend programs to the south, north, east and west sides of Columbus, Ohio.
• OSU Extension has received numerous local, state and national recognition for contributing to the transformation of Weinland Park, formerly known as a “neighborhood of last resort” to a “neighborhood of choice”.
• **Agency and Organizational Collaborators**
  • Campus Partners
  • OSU’s Office of Sponsored Programs
  • OSU Extension’s Business and Human Resources
  • Weinland Park Collaborative and Civic Association
  • Real Estate professionals i.e. lenders, realtors, home inspectors, insurance agents and closing agents.
  • Local, state and federal partners.
  • Ohio Community Development Corporation Association
  • National Community Reinvestment Corporation
• **Cost Recovery**
  
  • City, county, state and federal funding.
  • Local financial institutions.
  • Low Income Tax Housing Credits (NRP Group, LLC)
  • Contracts (Ohio Housing Finance Agency)
  • Private Donors
  • Fees for services (Columbus Urban League)
• QUESTIONS

Susan H. Colbert, M. S.
c/o Schoenbaum Family Center
175 E. Seventh Avenue, Suite 163
Columbus, Ohio 43201 (until Fall 2016:)
(614) 247-1983
Colbert.22@osu.edu
A stable home provides a solid platform for positive growth, vibrant neighborhoods and economic prosperity
Creating a Stand Alone Program in Extension

Thomas W. Blaine, PhD
Associate Professor
Ohio State University Extension
March 2016
If you have expertise in a subject area where there is currently no formal Extension program

Then you may want to create your own

We have academic freedom – so you have the right

In any case, administrators tend to be very supportive

Your presence in Extension is likely a reflection of your expertise in some subject matter area
Crucial questions you should ask yourself before you begin

What is the scope of the program?
What are the learning objectives?
Is there a specific audience for the program?
Crucial questions you should ask yourself before you begin (Cont’d)

What is your level of expertise on this topic or program?

Where did you obtain the information?

- In your studies as a student
- From peer reviewed publications or scholarly presentations you perused/attended
- Research you have personally conducted
- The news media (this is a no-no unless you are using it as a benchmark of public exposure)
The physical items that you might want to include in your program

- Fact sheet(s) - peer reviewed but written for the general public
- Videos or podcasts (youtube) – also an excellent source
- Slide show(s) – use the OSU branded slides
- Idea Starters (4-H)
- Peer reviewed journal articles – you may need these to demonstrate your competence, but they should not be a part of your Extension program because we cannot expect the general public to read this kind of literature
Another key question about your program is whether it is multi-disciplinary

This matters a great deal, since your expertise on topics within your area of specialty are oriented in a straightforward way

Consider global climate change. It borrows from:

- Atmospheric physics, chemistry, meteorology, history
- Climatology, geology, geography, physics (non-atmospheric)
- Biology, statistics, paleo-climatology, archeology, astronomy
- To name most but not all
An example from my program on global climate change

Global temperatures from 600 million years ago to the present
The on-line elements of my climate change program:

http://ohioline.osu.edu/factsheet/cdfs-203

https://www.youtube.com/watch?v=cWXvOYTHcN8

https://www.youtube.com/watch?v=bwZ0RBBE4Wo


http://ohioline.osu.edu/factsheet/cdfs-186
If your program is on a controversial topic, then:

1. Read my Commentary in the Journal of Extension (with Dave Patton) on “Value-Free Extension Education?” (October, 2000)

2. Read contrary opinions/articles – I have learned more about climate change by studying the work of “climate skeptics” than from the mainstream
Market your program

(1) Go directly to peers with all Extension emails

(2) Get the administration involved through your AD

(3) Give a presentation to administrative cabinet
Please feel free to contact me:

• blaine.17@osu.edu

• 330-466-7877
2:15-2:45
OJCEP/NACDEP Update
Godwin Apaliyah, President
Laura Fuller, Vice-President
OJCEP updates

Accounts

- Current checking account balance was $88,086.16, with available checking account funds of $102,942.06
- Available JCEP Funds to $140,393.79 - Endowment account earnings and conference endowment account

Retiree / Life Membership

- A donation of $250 to retirees’ picnic on September 12, 2016.

Website

- Mary Griffith and Eric Romich - Board members with access to maintaining the JCEP web site: griffith.483@osu.edu / romich.2@osu.edu
State Recognition

• Educational Materials/Team - Bond, Bowen, Moss, Romich, Bonnell, Campbell

• Educational Technology/Individual - Raison

• Excellence in Programming/Team - Bond, Bowen, Moss, Romich

• Excellence in Programming/Individual - Lucente

• Excellence in Teamwork/Team - Bowen, Romich, Moss, Bond, Civittolo, Bates, Loy, Bonnell
National Officers and Committee Chairs/Members

• Recognize Julie Fox – outgoing Board Secretary
• Nancy Bowen – incoming Board Treasurer, outgoing Finance Committee Chair
• Nancy Bowen – Outgoing Finance Committee Chair
• Brian Raison – Communications Committee Chair

• Who is attending? Who is presenting?
  • Let’s make a list.

• Ohio Night Out? Who is interested?
  • What night works best?

• Any other business?
2018 NACDEP Conference Proposal
2:45-3:15

2018 NACDEP Conference Proposal

• Pre-application deadline: due September 15
• Pre-app Outline
• Commitments
  • Budget, registration, tours, contracts, awards, promotional items, program, tracks/sessions, keynotes
• Brainstorm homework questions for 2015 conference
• Plan to debrief during June 9 meeting
• Process outlined in Policies & Procedures at nacdep.net
The Self-Reflective Leader

Self-reflection can serve as a wake-up call to live your life more fully in the present. Rather than spending your time obsessing about what will happen down the road or continuously planning for the next move, you will become more connected to the actions, decisions, and interactions of today. That, in itself, will make you a better leader. You will make decisions more consciously with an understanding of the likely outcomes and consequences. If your team is facing challenges, you will be able to prepare them for what lies ahead. At the end of the day, you will assess what you did, how you did, what the result was, and what you wanted it to be. Then you will go back the next day and do the right thing with awareness and intention (Jansen Kraemer, 2011, p. 25-26).

3:15-3:45
Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
- Factsheet Update
- Other
3:15-3:45
Admin Update

• Special Recognition

• Personnel Update
  • Additions: Trevor Corboy (Clermont) on March 7
  • Departures:
    • Medina closes March 31, state screening April 15

• Reporting

• Marketing

• Factsheet Update

• Other
3:15-3:45
Admin Update

- Special Recognition
- Personnel Update
- Reporting
  - 2015 Highlights
  - USDA Federal Report
  - RiV and the future
- Marketing
- Factsheet Update
- Other
3:15-3:45
Admin Update

- Special Recognition
- Personnel Update
- Reporting
  - 2015 Highlights
  - USDA Federal Report
  - RiV and the future
- Marketing
- Factsheet Update
- Other

NC Indicators Report
data by Apr 15
Mark Skidmore visit
please hold Aug 30
### Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
  - Materials
  - Blog and Social Media
  - Reporting (Trevor)
- Factsheet Update
- Other

<table>
<thead>
<tr>
<th>Visits</th>
<th>Unique Visitors</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,661</td>
<td>1,705</td>
<td>5,461</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Visits</th>
<th>Unique Visitors</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,153</td>
<td>1,441</td>
<td>4,794</td>
</tr>
</tbody>
</table>
3:15-3:45

<table>
<thead>
<tr>
<th>Published</th>
<th>Post</th>
<th>Type</th>
<th>Targeting</th>
<th>Reach</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/18/2016</td>
<td>OSU Extension Community Development</td>
<td>⌘</td>
<td>⚫️</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>03/17/2016</td>
<td>Creating Healthy Communities</td>
<td>Community Development</td>
<td>🌐</td>
<td>⚫️</td>
<td>41</td>
</tr>
<tr>
<td>03/10/2016</td>
<td>Retail Market Analysis Program: Community assessment and</td>
<td>🟢</td>
<td>⚫️</td>
<td>30</td>
<td>3</td>
</tr>
<tr>
<td>03/03/2016</td>
<td>Growth in PV Solar Results in New Safety Awareness</td>
<td>Community</td>
<td>🟢</td>
<td>⚫️</td>
<td>46</td>
</tr>
<tr>
<td>02/25/2016</td>
<td>Financing Entrepreneurship and Business Expansion</td>
<td>Community</td>
<td>🟢</td>
<td>⚫️</td>
<td>62</td>
</tr>
</tbody>
</table>
COMMUNITY DEVELOPMENT
OSU Extension – Building better lives, better businesses and better communities since 1914.

Using Higher Education to Cities
March 24, 2016 at 10:17am by James Stiving

http://u.osu.edu/extensioncd/
10:00-10:30
Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
- Factsheet Update
- Other
10:00-10:30
Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
- Factsheet Update
  - [http://comdev.osu.edu/osue-cd-professionals](http://comdev.osu.edu/osue-cd-professionals) - Submitting Extension Educational Materials for Publication
- Other
10:00-10:30
Admin Update

Time for book club!!
CD Chatpage
10:00-10:30
Admin Update

KEY POINTS to remember…

Active phase March 1-April 30

9000+ funds

Deductions from last year carry forward into this year

https://www.osu.edu/giving/philanthropy-programs/campuscampaign/cc-faq.html

**Extension CD Support Fund** (#308100):
Support for educational programs within OSU Extension Community Development
Other business?
Safe Travels!

Next Meeting: July 28
FABE Room 200 at
OARDC in Wooster