



**WELCOME!**



# Meeting Goals

Share and learn, discuss ideas in a trusting environment

Commit to decisions & action plans

Hold each other accountable for collective results



# March 30 Agenda

- 9:00 Morning Networking
- 9:30 Building on Futuring
- 10:45 Blog Author Basics
- 11:45 Lunch with Roger Rennekamp
- 12:30 Share & Learn Sessions
- 2:15 OJCEP/NACDEP Update
- 2:45 NACDEP Conference Proposal
- 3:15 AD Update
- 3:45 Adjourn

# Building on the Future

## Visioning & Futuring for Community Development

Becky Nesbitt  
OSU Extension



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“Give me six hours to chop down a tree, and I will spend the first four sharpening the axe.”

– Abraham Lincoln



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# Today's Objectives

- Become aware of the basic principles of futuring, visioning, and strategic foresight
- Apply a futuring perspective and process to the efforts of our Community Development endeavors



# Goals of the VP Conversation

- Become better prepared for the opportunities and challenges of the future
- Shift in practices, patterns, and attitudes in our organization



# Visioning

- Imagining a desired future
- Setting goals to attempt to make that future become reality



*Visioning without any regard to the external world (futuring) can be little more than wishful thinking*



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# Futuring

- Examination of the external world
- Quantitative and qualitative forecasting of trends and potential changes external to us and largely out of our control





# Strategic Foresight



- Using the complimentary processes of visioning and futuring to:
  - Analyze trends
  - Create potential scenarios
  - Create goals, based on scenarios, to reach a desired future
- Proactive vs Reactive
- Beyond wishful thinking to **INFORMED THINKING**

# Applications of Strategic Foresight

- Anticipate changing customers, clients, market conditions, and competitors
- Envision new products and services
- Provide thought leadership
- Change corporate/organizational culture
- Exercise risk management (managing uncertainty)
- Perform strategic planning
- Provide foundation for visionary leadership



# Opportunities for OSUE

- **Health & Wellness**

- Focus on prevention
- Understand and practice food safety and security
- Focus on preventing and treating mental health and cognitive issues
- Self-care; medical rights



# Opportunities for OSUE

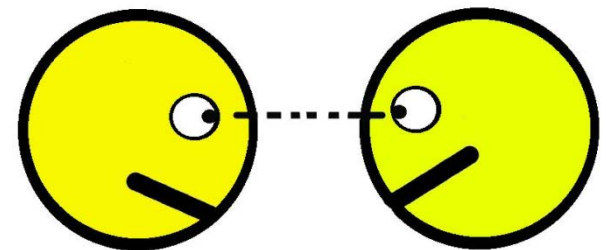
- **Resourcefulness**
  - Become self-reliant
  - Develop essential skills related to:
    - Financial literacy
    - Personal decision-making
    - Food safety
    - Basic living skills





## Opportunities for OSUE

- **Social Skills, Competencies & Relationships**
  - Focus on proactive personal growth
  - Develop effective interpersonal skills
  - Understand and practice mindfulness
  - Develop personal resilience
  - Understand and practice good citizenship
  - Social technology literacy



# Opportunities for OSUE

- **Leadership & Career Development**

- Build personal capacity for relationship building, decision-making
- Understand group dynamics
- Workforce development
- Understanding complex and divisive issues

# Opportunities for OSUE

- **Agriculture**

- Develop and utilize good production practices
- Proactive discussion about land use
- Understand impact on natural environment
- Innovation and technology use/development
- Generational sustainability



# Opportunities for OSUE

- **Community Vitality & Economics**
  - Build vibrant and sustainable communities
  - Nurture entrepreneur friendly communities
  - Practice proactive perspective on planning
  - Understand regulations, food systems, global impacts
  - Understand impact of urban growth





## Opportunities for OSUE

- **Natural Environment**

- Practice good, sustainable stewardship
- Understand implications of food and energy production
- Understand/adapt to effects of changing climate
- Conservation (resources, waste, water)



# What's Next for the Conversation?

- Become better prepared for the opportunities and challenges of the future
- Shift in practices, patterns, and attitudes in our organization



# What's Next for the Conversation?

- Ongoing conversations, activities, planning among groups and teams
- Scholarly work
- Packaging futuring activities/info so others can use



# Be Creative!



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# Blog Author Basics



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# Developing Extension Curriculum

## On-Farm Solar Energy Development

Community Development Unit  
Spring Meeting  
March 30, 2016



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# Program Overview

- What is curriculum?
- Why should you spend time on curriculum?
- How do you develop curriculum?
- Review on-farm solar energy curriculum



# What is curriculum?



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# OSU Extension: Curricula Essential Components

- **A Curriculum Overview** that identifies the target audience(s) and provides a summary of the program goal(s), outlines prerequisite content knowledge instructors need, includes a scholarly/research-based reference list, and offers a suggested presentation path when there are multiple lessons.
- **Lesson Plan(s)/Instructional Guide with Learning Objectives** that include learning activities that promote learning transfer, and participant materials (e.g., handouts, worksheets, or links to them, etc.).
- **Evaluation Tool(s)** to document program impact, highlighting indicators to be entered in Research in View (RiV).
- **Basic Marketing Tools** such as fliers, news blurbs, media spot scripts, registration form, certificate of completion, etc.



# Why should you spend time on curriculum?



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# Our Mission

Engaging people to strengthen their lives and communities through research-based educational programming.



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Curriculum development requires a serious commitment of time....so why should you bother with the process?

- **Personal Development** – the process will enhance your knowledge and understanding of a critical issue.
- **Professional Development** – the process will help build a body of work that contributes to defining your specialization.
- **Local Impact** – the process will provide structure and tools to better meet the needs of the people and communities you serve.



# How do you develop curriculum?

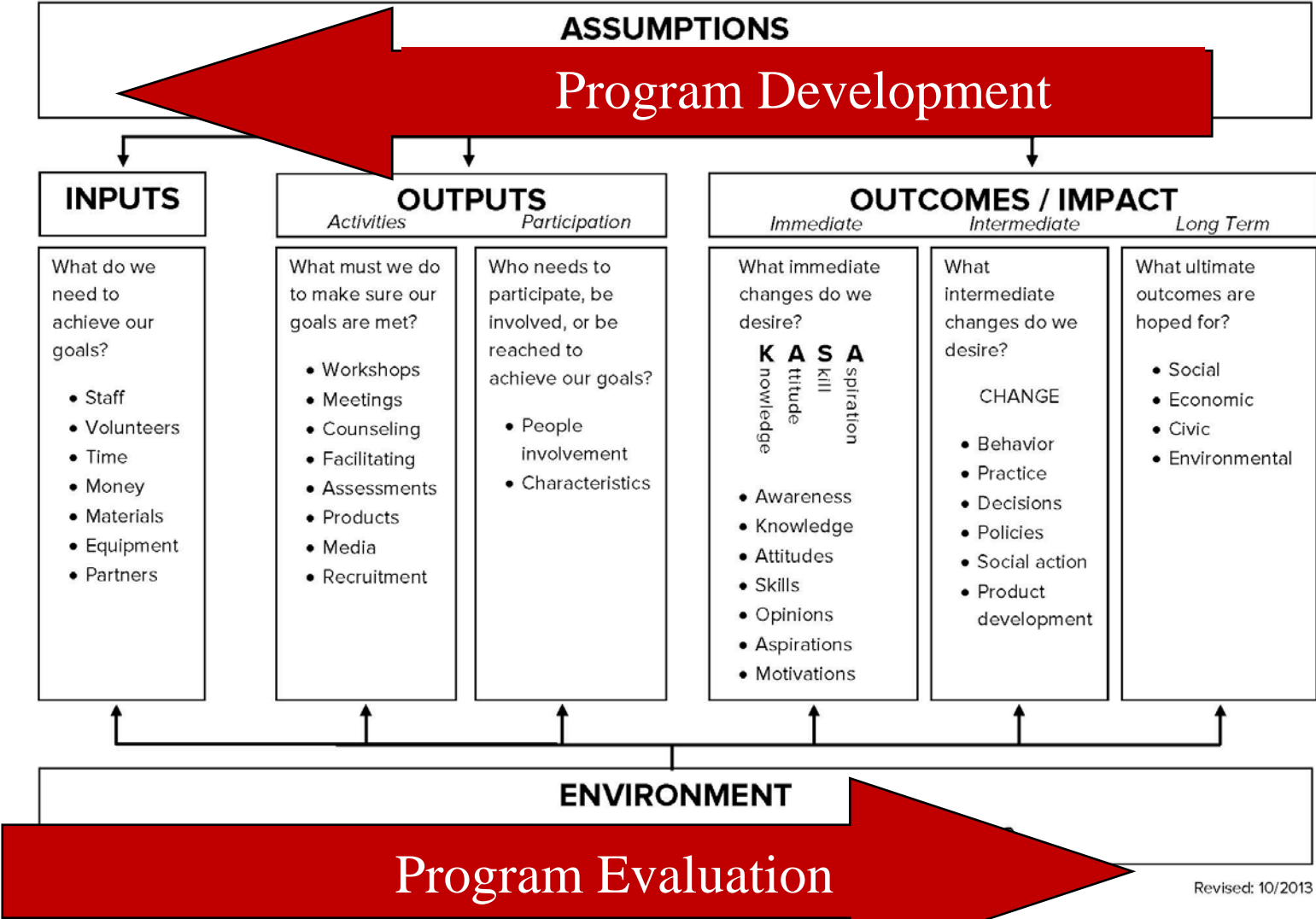


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# Identify Need and Develop an Outline



# Timeline Summary of Farm Energy Curriculum



# On-Farm Solar Energy Curriculum Materials

- Teaching Outline
- Presentation materials
- Recorded presentations
- Fact Sheets and Bulletins Series
  1. Introduction to On-Farm Solar Electric Systems
  2. On-Farm Solar Site Assessment
  3. Estimating the Size of Your Solar Electric System
  4. Financial Considerations of On-Farm Renewable Energy
  5. On-Farm Solar Electric System Safety
  6. Bulletin series (6) on solar financial analysis
- Video Series (5 short videos to support learning objectives)
- Marketing materials (print materials and solar demonstration unit)
- Program evaluation form



## On-Farm Solar Energy Curriculum - Results

- Roughly 40 events & 2,400 participants
- Delivered in 28 Ohio counties
- Program Cost Recovery – \$1,875
- Grant Funding - \$2,500
- Partners – 5 OSU departments, 26 industry, 5 nonprofit/governmental, 6 other universities
- Two Awards – NACAA & NACDEP



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## On-Farm Solar Energy Curriculum - Impacts

A follow-up with program participants found eight farmers who attended a program have since developed an on-farm solar system to offset a portion of the electric needs for their farms.

Combined these systems will **generate roughly 324,500 kWh annually while offsetting nearly 434,830 (lbs. CO<sub>2</sub>e) Greenhouse Gases per year.** In addition, 3 participants used information from the program to evaluate their proposals and **determined it was not a good investment for their farm.**



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# Thank You!



## **Eric Romich**

Field Specialist, Energy Development  
**OSU CFAES**, Department of Extension

109 S. Sandusky Ave

Upper Sandusky, OH 43351

419-294-4931 Office

**419-310-8147 Mobile**

**[romich.2@osu.edu](mailto:romich.2@osu.edu)**



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# Engaging in Applied Research

Building Sustainable Communities in Ohio's  
Shale Region:  
*Leveraging Manufacturing Clusters and Local Assets with  
Strategic Planning*

CD Quarterly Meeting  
March 30, 2016  
Nancy Bowen, CEcD  
[bowen-ellzey.1@osu.edu](mailto:bowen-ellzey.1@osu.edu)



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# Applied Research:

*Research that seeks to solve practical problems*



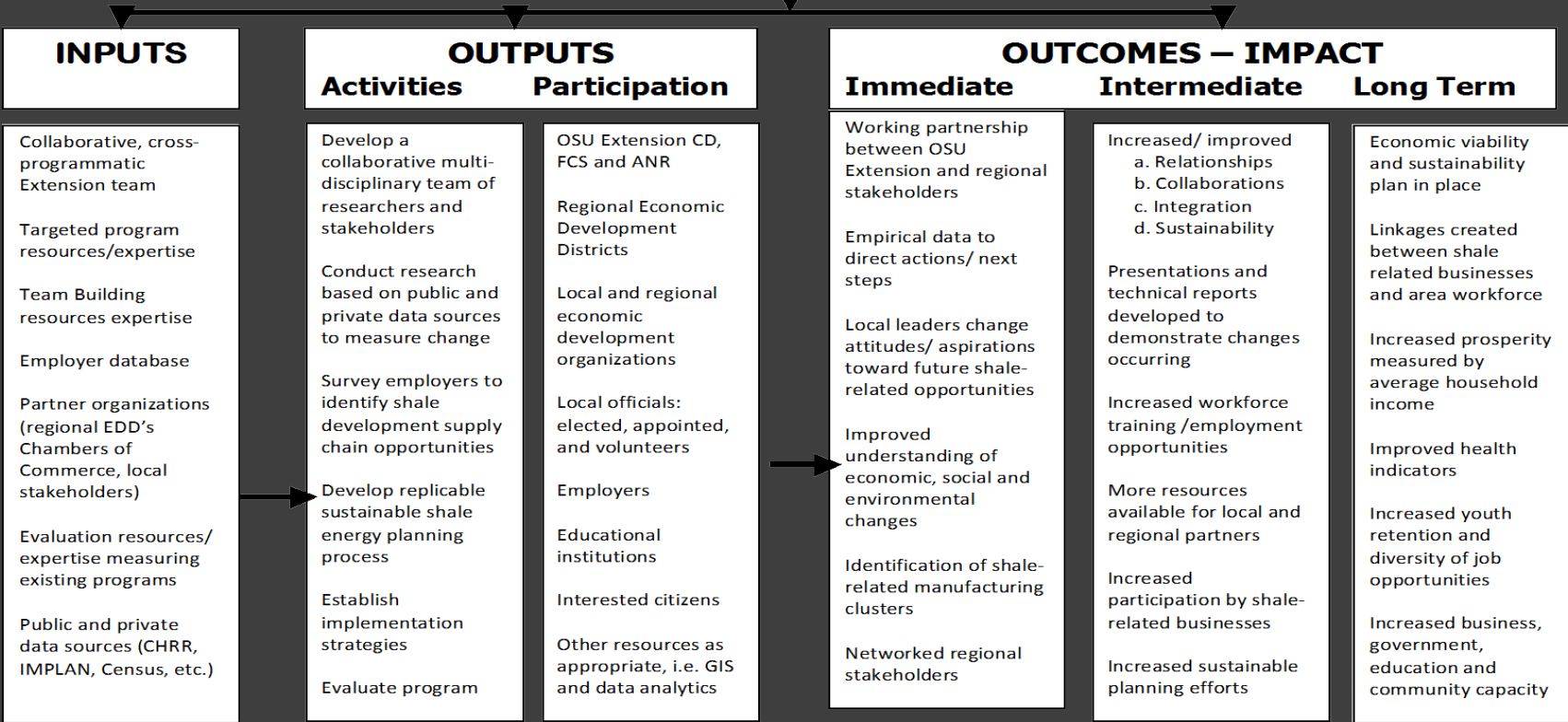
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# OHIO STATE UNIVERSITY EXTENSION

## Building Sustainable Communities Logic Model

**ASSUMPTION:** Recognizing the need to be strategic about the current oil and gas boom, an OSU Extension planning team is conducting research, developing a curriculum, and collaborating with stakeholders to develop an implementation plan to support long-term economic viability and community sustainability in the shale-impacted region of Ohio.



**EXTERNAL FACTORS:** Smaller, rural communities have fewer opportunities/systems create collaboration between business and the workforce. There exists a need to develop and encourage sustainable planning efforts that build capacity and improve communication between regional partners and businesses.



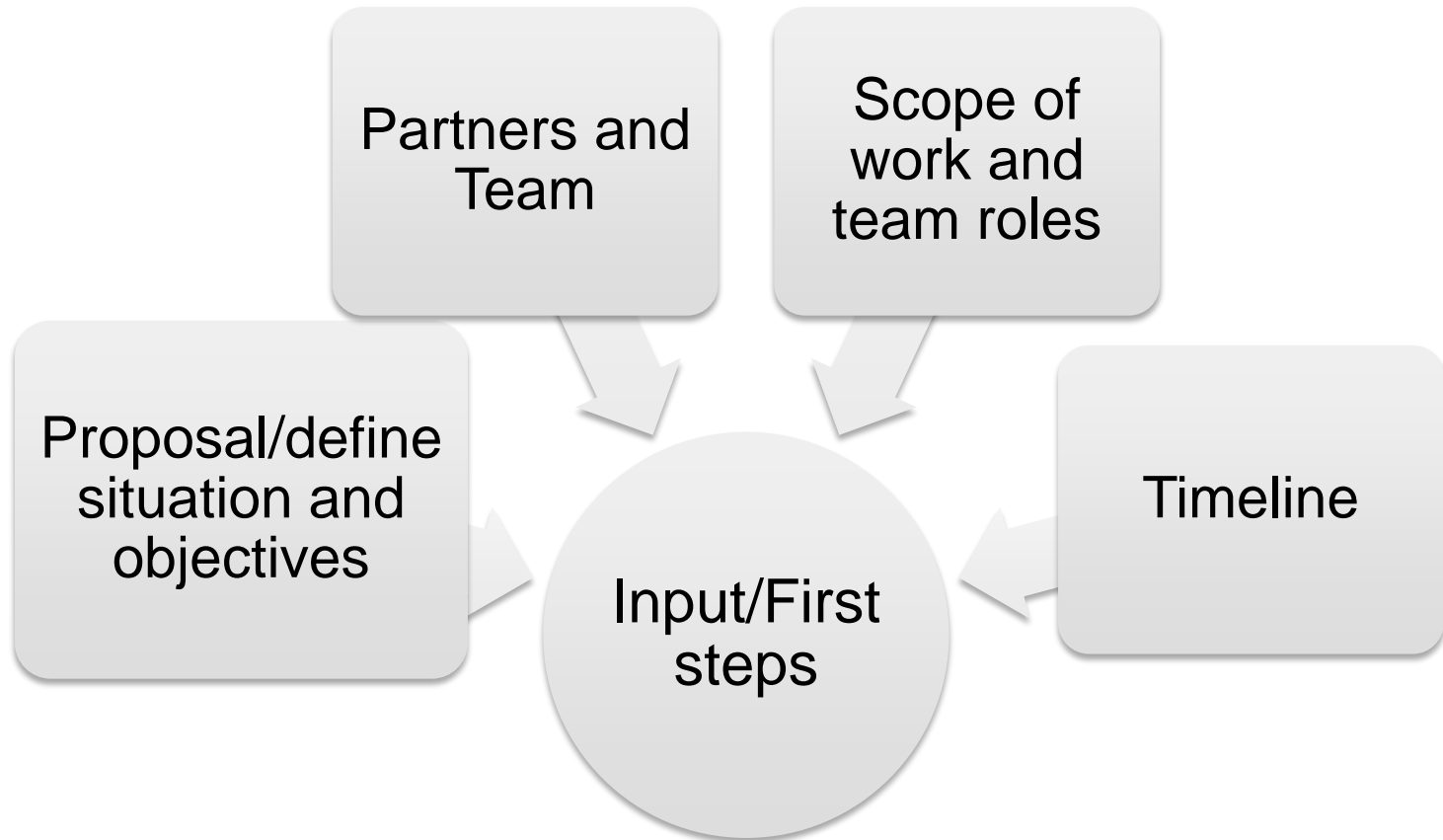
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## Funder

- U.S. Department of Commerce, Economic Development Administration
  - Lee Shirey, Ohio's EDA Rep
- 50/50 grant – total \$400,000 project with our 50% in-kind (release time and some direct travel)
- Contract through OSU's OSP (Office of Sponsored Programs)





## Situation description



Recognizing the need to be strategic about the current oil and gas boom, an OSU Extension planning team is conducting research, developing a curriculum, and collaborating with stakeholders to develop an implementation plan to support long-term economic viability and community sustainability in the shale-impacted region of Ohio.



## Objectives

- Build capacity community/regional capacity to address shale development
- Understand economic, social & environmental impacts
- Identify and link growth opportunities by region
- Develop implementation strategies
- Update regional CEDS plans to include opportunities & impacts of shale development



## Team

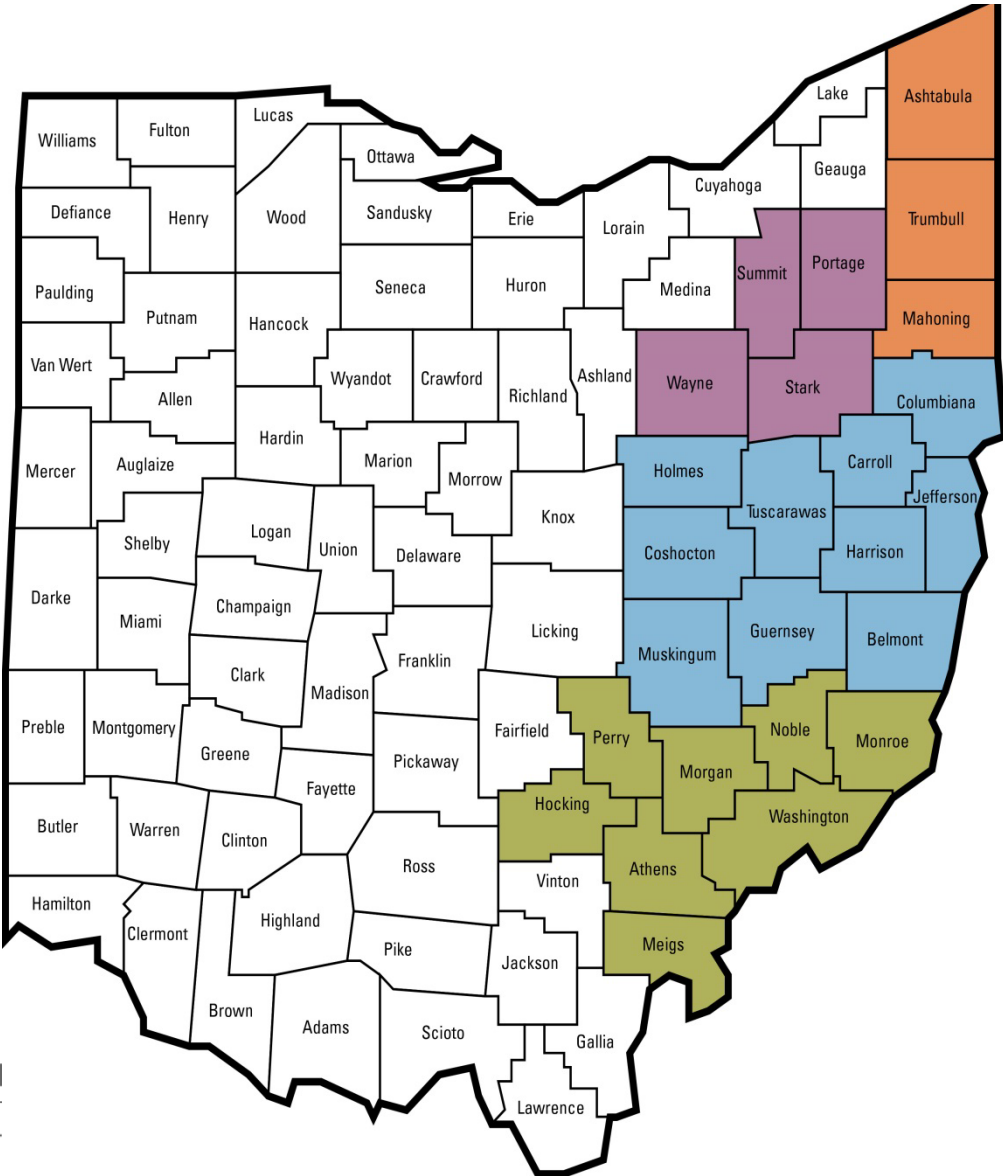
- Eric Romich – CD
- Myra Moss - CD
- Cindy Bond - CD
- David Civittolo - CD
- Mike Lloyd - CD
- Joe Bonnell - ANR
- Jim Bates - FCS
- Polly Loy - FCS





EDD Regions:

- NEFCO
- Eastgate
- OMEGA
- BHHV



## Scope of work (activities/products)

1. Advanced Industry Cluster Analysis
2. Industry Capacity Assessment
3. Asset Mapping
4. Sustainable Strategic Planning
5. Develop Implementation Strategies
6. Final Report



Project Timeline		Month(s)
1	Gather key contacts and organize kickoff meeting for all counties involved	1-3
2	Analyze region and create a plan of work for implementation	1-3
3	Finalize strategic planning materials, print, & organize	1-6
4	Conduct advanced cluster analysis and develop reports	1-24
5	Conduct Sustainable Strategic Planning Sessions (all involved regions)	6-24
7	Host meetings and facilitate discussion on implementation strategies and best practices	25-34
8	Host final meeting with all regions (counties) involved	35
9	Complete final report and evaluation	36



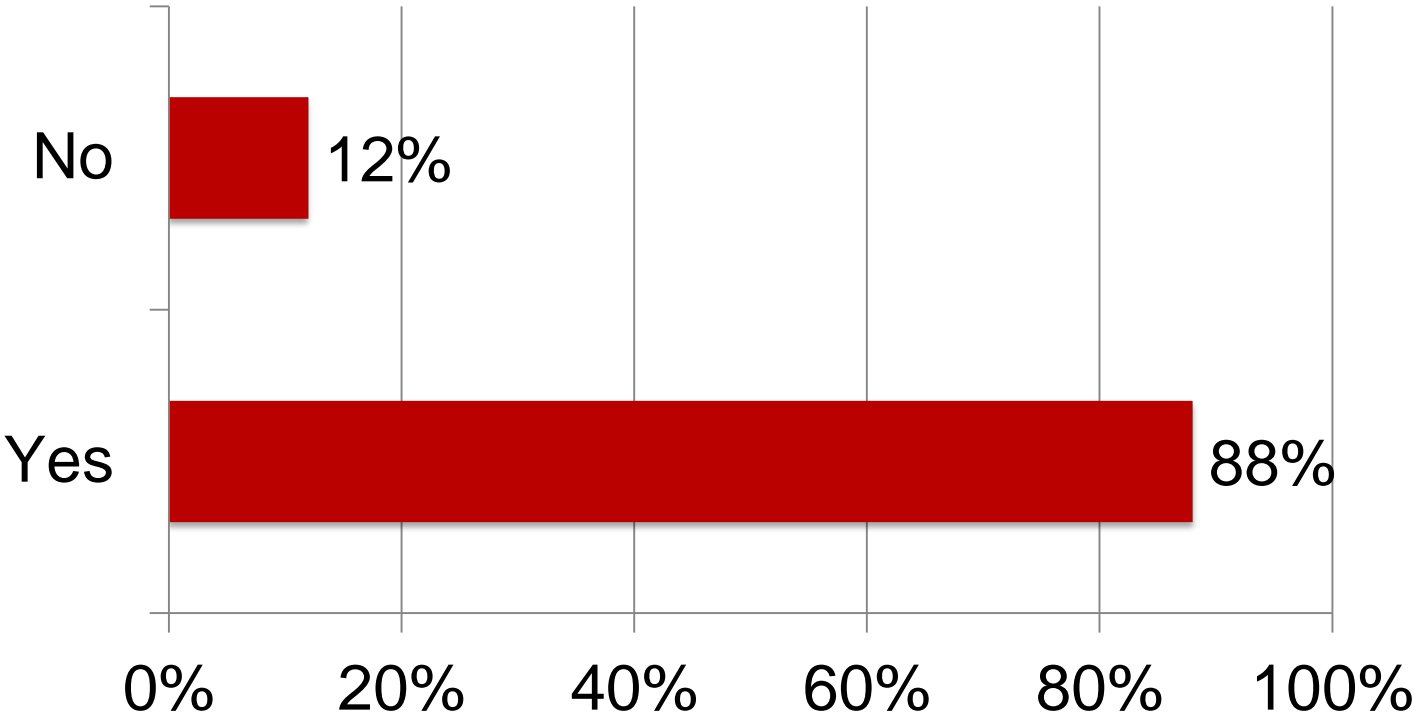


## Overall Regional Industry Clusters (2012)

Industry	Employment	Concentration (LQ)
Primary Metal Mfg	7,448	5.44
Fabricated Metal Product Mfg	26,666	2.91
Chemicals & Chemical Based Products	28,274	2.04
Glass & Ceramics	3,237	2.03
Advanced Materials	54,674	1.75
Manufacturing Supercluster	60,724	1.68
Machinery Mfg	9,767	1.63
Electrical Equipment, Appliance and Component Mfg	3,169	1.36
Transportation Equipment Mfg	11,124	1.34
Forest and Wood Products	11,762	1.31



# Do you believe development of the oil and gas industry in Ohio will benefit your business long-term?



# Regular communications

Hi team,

**We'll start up our 2015 EDA grant monthly calls on Monday at 9. Please set as recurring on your calendars - we'll meet at this time unless otherwise noted. Call in information will remain the same, 712-432-0800, 762824#.**

**Agenda will include:**

**Committee updates**

- **Economic**
- **Social**
- **Environmental**

**Schedule face-to-face meeting date**

**Other**

**Talk to you soon!**

**Nancy**





# Administrative processing: PI Portal

**Award Summary - Current Period - 03/27/2016**

**Title**

**Sponsor**

**Investigator**

**Award To Date**

**Period**

**SPO**

GRT00032458: Building sustainable communities in Ohio's shale region: Leveraging manufacturing clusters and local assets with strategic planning

Econ Dev Admin

Bowen-Ellzey, Nancy E;

Romich, Eric S;

Moss, Myra Louise;

Bond, Cynthia Kay

\$199,766.0010/01/2013 - 09/30/2016 Groeniger, Katherine Josine



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# Final report



- EDA Shale Grant Project Overview..... 3
- Ohio Oil and Gas Production..... 5
- Demographic Trends..... 8
- Economic Impact Analysis Methodology..... 9
- Total 25 County EDA Region..... 12
- Buckeye Hills Hocking Valley Region..... 14
- Eastgate Regional Council of Government Region..... 16
- Northeast Ohio Four County Regional Planning & Development Organization Region..... 18
- Ohio Mid-Eastern Governments Association Region..... 20
- References..... 23

## Short-term outcomes

- Establish working partnership between OSU team and regions
- Increased understanding of shale-based opportunities and challenges: economic, social and environmental
- Data resources for identification of regional assets and growth opportunities
- Identification and description of shale-based manufacturing clusters



## Medium-term outcomes

- Capacity to exploit economic opportunities from shale
- Ability to track key indicators of change
- Implementation strategies
- Updated CEDS for each region
- Final report to regions and funder
- Evaluation plan



## Long-term outcomes

- Increased linkages developed between shale-related businesses and workforce
- Sustainability plan in place and being implemented
- Increased prosperity measured by increased household income
- Increased number of businesses tied to the shale supply chain
- An increase in youth and workforce retained in the regions



## Do's

- Regular team and client communication/updates
- Secure working agreement with client that ensures public release of research results
- Team expectations and fairness
- Gain client trust/project understanding
- Produce quality product
- Evaluate project/program results



## Don'ts

- Let up communications with team and client
- Lose focus on project objectives/stick close to objectives and scope of work
- Share results publicly before completion
- Delay project completion, if at all possible
- Make assumptions





Thank you!

Questions?



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# Transforming communities through housing

Susan H. Colbert, M.S.  
OSU Extension/Franklin County  
Community Engagement & Expansion  
Program Director



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# Home Buyer Education Program

Homeownership education and counseling consist of group classes and one-on-one sessions that help prepare individuals to either purchase a home or make effective decisions about homeownership issues, such as refinancing, reverse mortgages, repairs and maintenance, and foreclosure prevention.



Research has demonstrated  
that participating in  
educational housing programs  
have lowered mortgage  
defaults and increased the  
likelihood of asset  
preservation among  
homeowners!



## **SITUATION:**

**According to the 2000 Census,  
less than 8% of the residents in Weinland Park  
owned their home, in comparison to the City of  
Columbus homeownership rate of 46% or  
Franklin County's rate of 53%.**

**Weinland Park was a neighborhood  
dominated by renters !**

**TARGET AUDIENCE:**

**First time home buyers.**

**GOALS:**

**Helping prospective home buyers achieve their  
Dream of Home Ownership !**

**OBJECTIVES:**

**To educate and empower residents with the  
knowledge, skills and resources essential in  
helping them make informed choices and  
decisions.**

## **ACTIVITIES:**

- **Free monthly home buyer education workshops on two consecutive Saturdays (9AM-1PM). Monthly average attendance of 20 participants.**
- **Free individual counseling, which includes a review of participant's budget/credit report.**
- **Access to asset building services/programs:**
- **Volunteer Income Tax Assistance**
- **Individual Development Accounts**
- **Down payment and Closing Cost Assistance**

- **INPUTS**
- Curricula
- Staff and Volunteers
- Facility
- Group Instruction and Individual Counseling
- Refreshments
- Computer, printer and internet
- Certificates of completion



- **OUTPUTS**
- Provided twenty four (24) educational workshops.
- Trained nearly 550 prospective home buyers
- Counseled 415 prospective home buyers.
- Over 240 prospective home buyers purchased homes.
- Generated at least \$ 220,500 in cost recovery.

- **OUTCOMES**
- Homeownership rate in Weinland Park is now on the rise.
- Other neighborhoods have contacted OSU Extension to extend programs to the south, north, east and west sides of Columbus, Ohio.
- OSU Extension has received numerous local, state and national recognition for contributing to the transformation of Weinland Park, formerly known as a “neighborhood of last resort” to a “neighborhood of choice”.

- **Agency and Organizational Collaborators**
- Campus Partners
- OSU's Office of Sponsored Programs
- OSU Extension's Business and Human Resources
- Weinland Park Collaborative and Civic Association
- Real Estate professionals i.e. lenders, realtors, home inspectors, insurance agents and closing agents.
- Local, state and federal partners.
- Ohio Community Development Corporation Association
- National Community Reinvestment Corporation

- **Cost Recovery**
- City, county, state and federal funding.
- Local financial institutions.
- Low Income Tax Housing Credits (NRP Group, LLC)
- Contracts (Ohio Housing Finance Agency)
- Private Donors
- Fees for services (Columbus Urban League)
-

- **QUESTIONS**

Susan H. Colbert, M. S.

c/o Schoenbaum Family Center

175 E. Seventh Avenue, Suite 163

Columbus, Ohio 43201 (until Fall 2016:)

(614) 247-1983

[Colbert.22@osu.edu](mailto:Colbert.22@osu.edu)

**A stable home provides a  
solid platform for  
positive growth,  
vibrant neighborhoods and  
economic prosperity**

# Creating a Stand Alone Program in Extension

Thomas W. Blaine, PhD  
Associate Professor  
Ohio State University Extension  
March 2016



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## **If you have expertise in a subject area where there is currently no formal Extension program**

Then you may want to create your own

We have academic freedom – so you have the right

In any case, administrators tend to be very supportive

Your presence in Extension is likely a reflection of your expertise in some subject matter area





# Crucial questions you should ask yourself before you begin

What is the scope of the program?

What are the learning objectives?

Is there a specific audience for the program?



## Crucial questions you should ask yourself before you begin (Cont'd)

What is your level of expertise on this topic or program?

Where did you obtain the information?

- In your studies as a student
- From peer reviewed publications or scholarly presentations you perused/attended
- Research you have personally conducted
- The news media (this is a no-no unless you are using it as a benchmark of public exposure)



## The physical items that you might want to include in your program

- Fact sheet(s) - peer reviewed but written for the general public
- Videos or podcasts (youtube) – also an excellent source
- Slide show(s) – use the OSU branded slides
- Idea Starters (4-H)
- Peer reviewed journal articles – you may need these to demonstrate your competence, but they should not be a part of your Extension program because we cannot expect the general public to read this kind of literature



## Another key question about your program is whether it is multi-disciplinary

This matters a great deal, since your expertise on topics within your area of specialty are oriented in a straightforward way

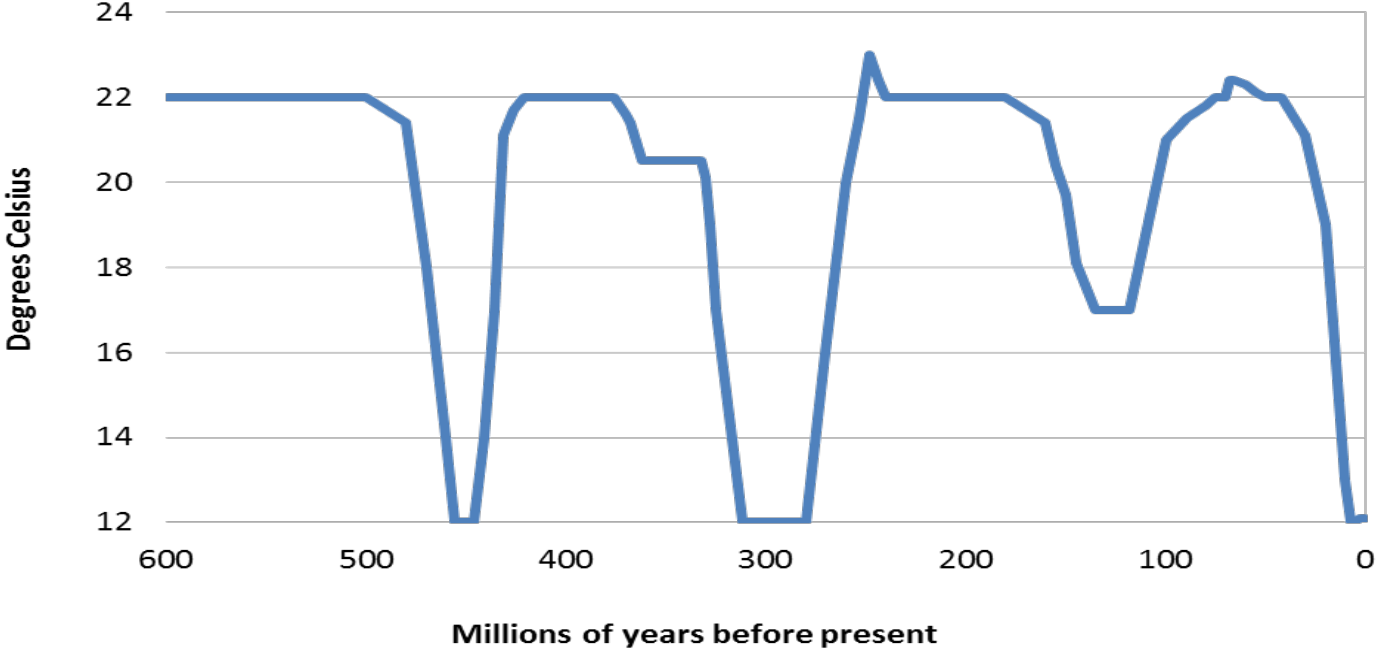
Consider global climate change. It borrows from:

- Atmospheric physics, chemistry, meteorology, history
- Climatology, geology, geography, physics (non-atmospheric)
- Biology, statistics, paleo-climatology, archeology, astronomy
- To name most but not all



# An example from my program on global climate change

## Global temperatures from 600 million years ago to the present



## The on-line elements of my climate change program:

<http://ohioline.osu.edu/factsheet/cdfs-203>

<https://www.youtube.com/watch?v=cWXvOYTHcN8>

<https://www.youtube.com/watch?v=bwZ0RBBE4Wo>

[http://www.ohio4h.org/sites/ohio4h/files/d6/files/publications/documents/SelfDetermined/365\\_14\\_Climate\\_Change\\_2015.pdf](http://www.ohio4h.org/sites/ohio4h/files/d6/files/publications/documents/SelfDetermined/365_14_Climate_Change_2015.pdf)

<http://ohioline.osu.edu/factsheet/cdfs-186>



## **If your program is on a controversial topic, then:**

- (1) Read my Commentary in the Journal of Extension (with Dave Patton) on “Value-Free Extension Education?” (October, 2000)**
- (2) Read contrary opinions/articles – I have learned more about climate change by studying the work of “climate skeptics” than from the mainstream**



# Market your program

- (1) Go directly to peers with all Extension emails**
- (2) Get the administration involved through your AD**
- (3) Give a presentation to administrative cabinet**





**Please feel free to  
contact me:**

- **blaine.17@osu.edu**
- **330-466-7877**

2:15-2:45

# OJCEP/NACDEP Update

**Godwin Apaliyah, President**  
**Laura Fuller, Vice-President**



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# OJCEP updates

## Accounts

- Current checking account balance was \$88,086.16, with available checking account funds of \$102,942.06
- Available JCEP Funds to \$140,393.79 - Endowment account earnings and conference endowment account

## Retiree / Life Membership

- A donation of \$250 to retirees' picnic on September 12, 2016.

## Website

- Mary Griffith and Eric Romich - Board members with access to maintaining the JCEP web site: [griffith.483@osu.edu](mailto:griffith.483@osu.edu) / [romich.2@osu.edu](mailto:romich.2@osu.edu)



# State Recognition

- **Educational Materials/Team - Bond, Bowen, Moss, Romich, Bonnell, Campbell**
- **Educational Technology/Individual - Raison**
- **Excellence in Programming/Team - Bond, Bowen, Moss, Romich**
- **Excellence in Programming/Individual - Lucente**
- **Excellence in Teamwork/Team - Bowen, Romich, Moss, Bond, Civittolo, Bates, Loy, Bonnell**



# National Officers and Committee Chairs/Members

- **Recognize Julie Fox – outgoing Board Secretary**
- **Nancy Bowen – incoming Board Treasurer, outgoing Finance Committee Chair**
- **Nancy Bowen – Outgoing Finance Committee Chair**
- **Brian Raison – Communications Committee Chair**



# Burlington Conference 2016? June 26-29

- **Who is attending? Who is presenting?**
  - Let's make a list.
- **Ohio Night Out? Who is interested?**
  - What night works best?
- **Any other business?**



# 2018 NACDEP Conference Proposal



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2:45-3:15

# 2018 NACDEP Conference Proposal

- Pre-application deadline: due September 15
- Pre-app Outline
- Commitments
  - Budget, registration, tours, contracts, awards, promotional items, program, tracks/sessions, keynotes
- Brainstorm homework questions for 2015 conference
- Plan to debrief during June 9 meeting
- Process outlined in Policies & Procedures at [nacdep.net](http://nacdep.net)



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# The Self-Reflective Leader

Self-reflection can serve as a wake-up call to live your life more fully in the present. Rather than spending your time obsessing about what will happen down the road or continuously planning for the next move, you will become more connected to the actions, decisions, and interactions of today. That, in itself, will make you a better leader. You will make decisions more consciously with an understanding of the likely outcomes and consequences. If your team is facing challenges, you will be able to prepare them for what lies ahead. At the end of the day, you will assess what you did, how you did, what the result was, and what you wanted it to be. Then you will go back the next day and do the right thing with awareness and intention (Jansen Kraemer, 2011, p. 25-26).

From: Jansen Kraemer, H.M. Jr. (2011). From values to action: the four principles of values-based leadership. San Francisco: Jossey-Bass



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3:15-3:45

# Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
- Factsheet Update
- Other



3:15-3:45

# Admin Update

- Special Recognition
- Personnel Update
  - Additions: Trevor Corboy (Clermont) on March 7
  - Departures:
  - Medina closes March 31, state screening April 15
- Reporting
- Marketing
- Factsheet Update
- Other



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# 3:15-3:45

## Admin Update

- Special Recognition
- Personnel Update
- Reporting
  - 2015 Highlights
  - USDA Federal Report
  - RiV and the future
- Marketing
- Factsheet Update
- Other

## OHIO STATE UNIVERSITY EXTENSION



## COMMUNITY DEVELOPMENT

## 2015 Highlights

Agricultural Administration Building, Suite 25  
2120 Fyffe Road, Columbus, Ohio 43210  
(614) 292-6232 / [comdev.osu.edu](http://comdev.osu.edu) / [u.osu.edu/extensioncd](http://u.osu.edu/extensioncd)

## Impact in 2015

Evaluating our engagement with residents, businesses, organizations and communities enables us to assess the effectiveness of our teaching and creative outputs and investment of our Extension resources. CD professionals organize their program efforts among OSU Extension's impact areas.

## ADVANCING EMPLOYMENT AND INCOME OPPORTUNITIES

- Over 170 exhibitors and licensed charter captains (roughly a quarter of all licensed captains in Ohio) learned fishery resource management, business management, laws, regulations, and marine technologies at the 34th Annual Ohio Charter Captains Conference. Partners include Ohio Sea Grant, the Lake Erie Charter Boat Association and the Ohio Department of Natural Resources. Of captains responding to a post event survey, 66% reported increasing profitability, and 96% reported improving their operation based on information presented at the conference.
- An economic development assessment along Ohio's Lake Erie shoreline, in partnership with the Lake Erie Marine Trades Association (LEMETA) and ODNR's Office of Coastal Management, enabled partner agencies to understand coastal marina business concerns, and how job creation, retention, and expansion efforts contribute to Ohio's Lake Erie coastal economies. Participating businesses indicated plans for new investment which translate into upwards of \$52,250 in additional income tax revenue to Ohio's coastal communities and an estimated \$790,790 to \$1,247,015 in personal income to Ohio's Lake Erie coastal counties.
- Extension CD faculty partnered with Purdue to deliver a two-day Business Retention and Expansion train-the-trainer program involving seventeen new regional CD Specialists and Educators from throughout Indiana. This training effort and resulting community programs in Indiana are being supported by a North Central Regional Center for Rural Development (NCRCRD) "Interstate" grant of \$5,000. Five Indiana communities will be selected in a Hometown Collaboration Initiative (HCI) in 2015, with the BR&E program being a major element.
- In partnership with the Vert Wert Community Improvement Corporation and local officials, Extension coordinated efforts with the State of Ohio Development Services Agency to certify the largest job-ready site in Ohio. The 1,600-acre site is fully prepared to attract an industrial user creating over 200 jobs in Northwest Ohio.
- In Fayette County, 26 local businesses partnered with Extension to conduct a county-wide Business Retention and Expansion Strategic program. Eight business retention and expansion roundtable discussions were held with the community's largest employers resulting in a better understanding of local issues and the generation of ideas for improvement.



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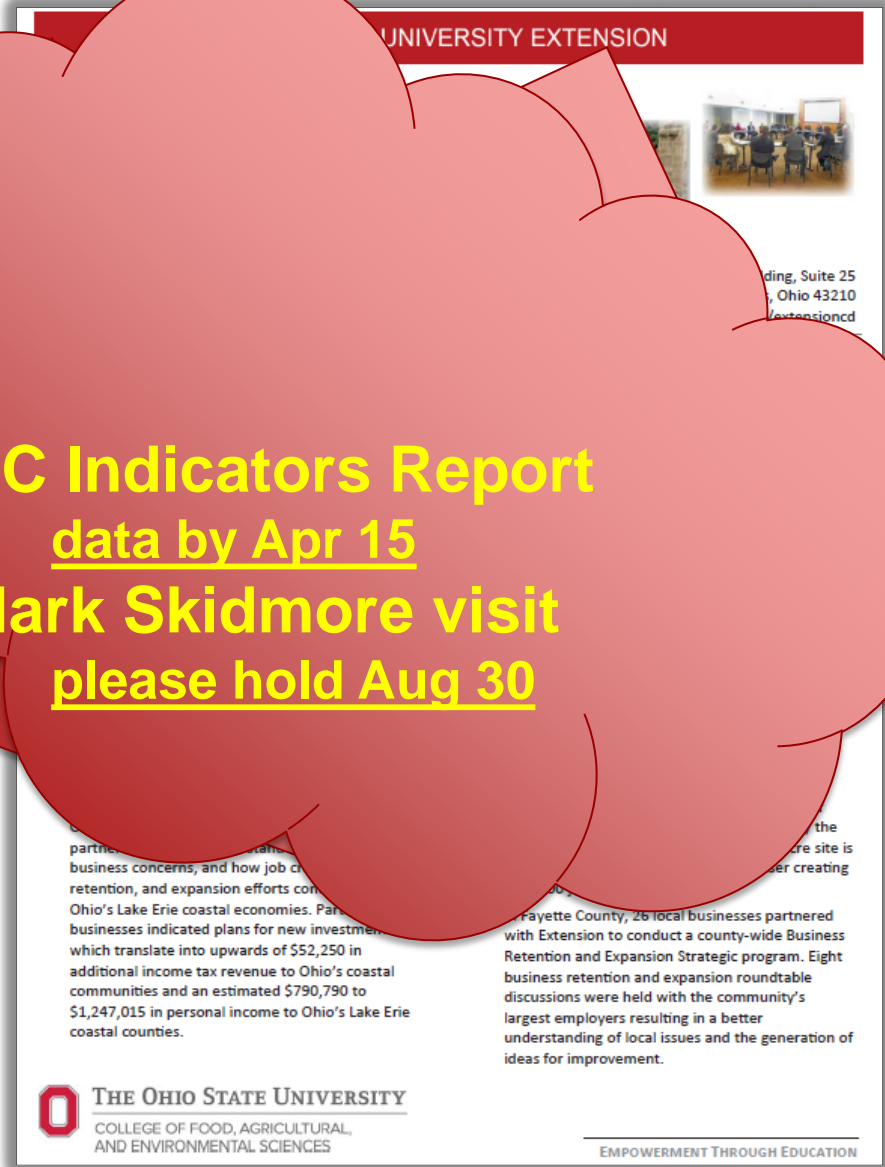
COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

3:15-3:45

# Admin Update

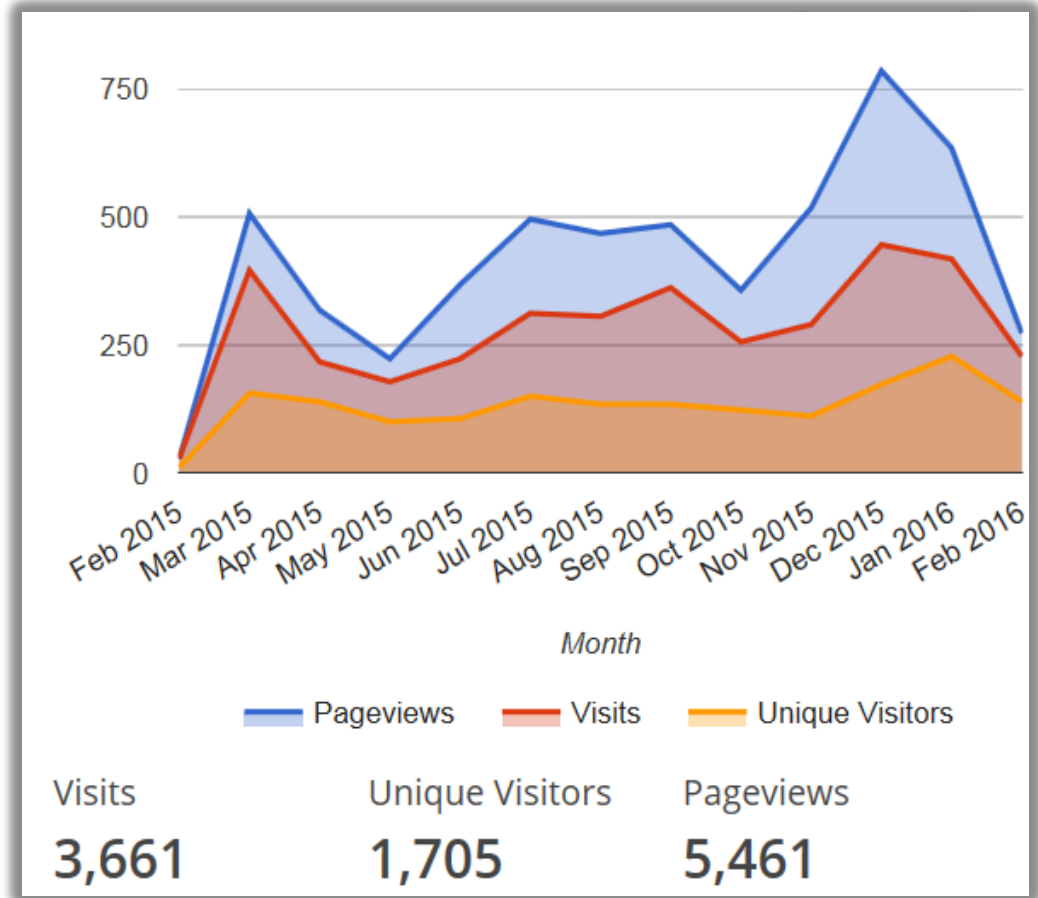
- Special Recognition
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- Other

**NC Indicators Report  
data by Apr 15**  
**Mark Skidmore visit  
please hold Aug 30**



# 3:15-3:45 Admin Update

- Special Recognition
- Personnel Update
- Reporting
- Marketing
  - Materials
  - Blog and Social Media
  - Reporting (Trevor)
- Factsheet Update
- Other





Last 28 days ▾

Reach

3:15-3:45

Published	Post	Type	Targeting	Reach	Engagement
03/18/2016 9:27 am	 OSU Extension Community Development			1 	2 1 
03/17/2016 10:42 am	 Creating Healthy Communities   Community Development			41 	0 0 
03/10/2016 11:36 am	 Retail Market Analysis Program: Community assessment and con			30 	3 1 
03/03/2016 1:10 pm	 Growth in PV Solar Results in New Safety Awareness   Community			46 	0 0 
02/25/2016 2:23 pm	 Financing Entrepreneurship and Business Expansion   Community			62 	4 0 

# COMMUNITY DEVELOPMENT

OSU Extension – Building better lives, better businesses and better communities since 1914.

HOME

MEET THE CD STAFF

CD WEB PAGE

## Using Higher Education to Cities

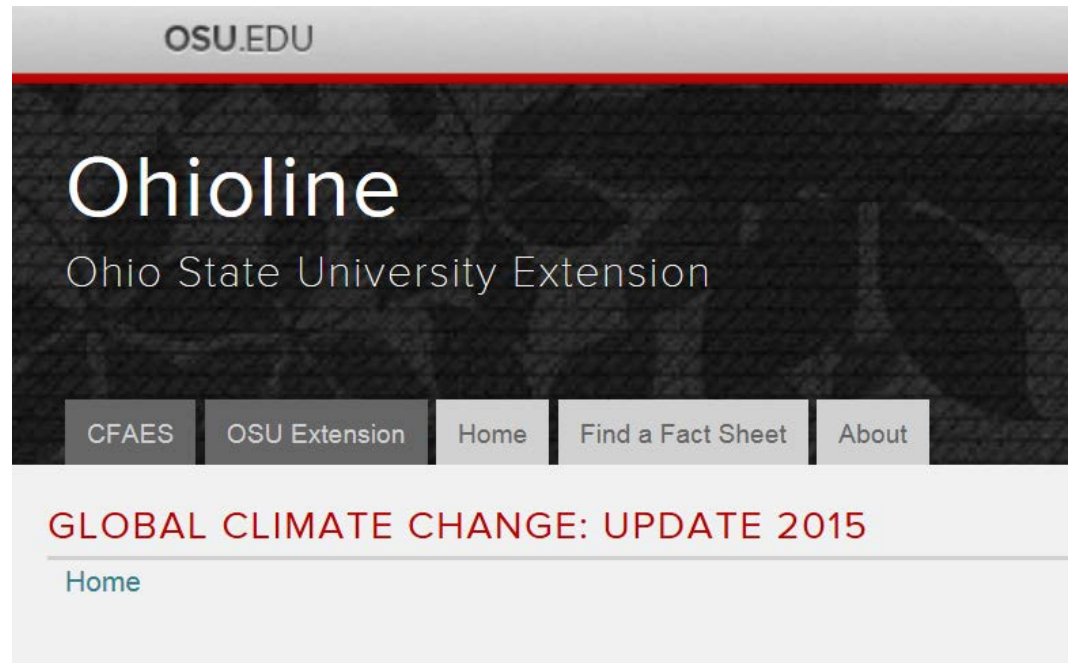
March 24, 2016 at 10:17am by [James Stiving](#)





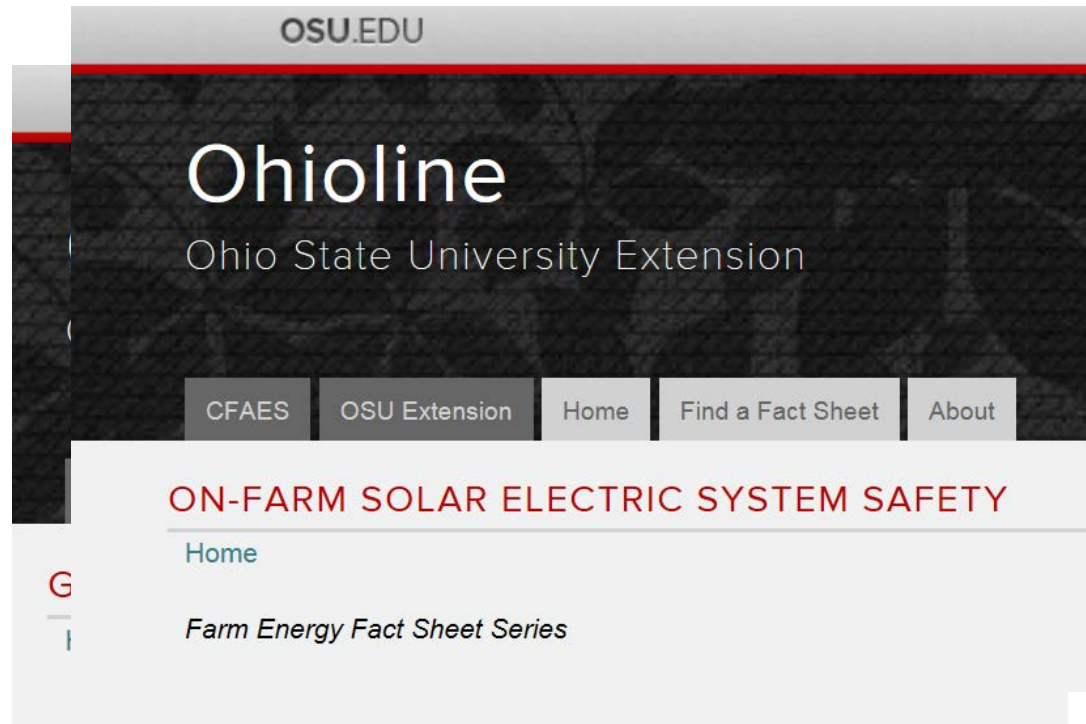
# 10:00-10:30 Admin Update

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- Reporting
- Marketing
- Factsheet Update
  - <http://extension.osu.edu/policy-and-procedures-handbook/i-administration-policies/review-process-osu-extension-educational>
  - <http://comdev.osu.edu/osue-cd-professionals> - Submitting Extension Educational Materials for Publication
- Other



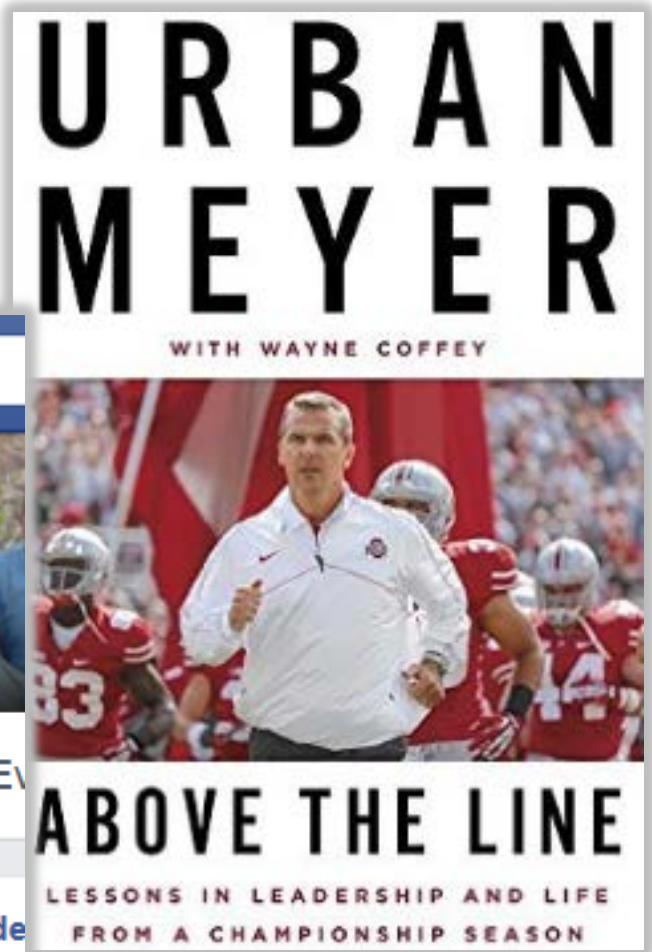
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- Other



# 10:00-10:30 Admin Update

The screenshot shows the Facebook interface for a group named "OSUE CD Chat". The group is a "Closed Group" and is set to "Discussion" mode. The left sidebar contains navigation options: "Greg Davis" (with an "Edit Profile" link), "FAVORITES" (News Feed, Messages, Events, Sale Groups), and "PAGES" (OSU Extension Co..., Create Page, Pages Feed). The main content area shows the group name, a "Write Post" button, and an "Add Photo / Video" button. Below these is a text input field with the placeholder "Write something...". A red arrow points from the book cover on the right towards this input field.



# 10:00-10:30 Admin Update

## Connecting the dots

CAMPUS CAMPAIGN 2016



### KEY POINTS to remember...

*Active phase March 1-April 30*

*9000+ funds*

*Deductions from last year carry forward into this year*

<https://www.osu.edu/giving/philanthropy-programs/campuscampaign/cc-faq.html>

**Extension CD Support Fund** (#308100):

Support for educational programs within OSU Extension Community Development

# BUT FOR OHIO STATE

**GIVE ONLINE OR  
SEARCH FOR  
FUNDS**

#### CAMPUS CAMPAIGN

Campus Campaign Council

Frequently asked questions

Download a gift form

Pelotonia and Campus Campaign

Ambassador toolkit

About Campus Campaign

View your giving history

Connecting the Dots: Stories



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# Other business?



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# Safe Travels!

Next Meeting: July 28  
FABE Room 200 at  
OARDC in Wooster



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