



WELCOME!

Meeting Goals

Share and learn, discuss ideas in a trusting environment

Commit to decisions & action plans

Hold each other accountable for collective results



July 28 Agenda

- 9:00 Morning Networking
- 9:30 Welcome – Introductions
- 9:45 Futuring – Next Steps
- 10:45 Social Media Strategies
- 11:45 Lunch and OARDC Tour
- 1:30 OJCEP/NACDEP Update
- 2:00 Above the Line - Book Club
- 2:30 NACDEP Conference Proposal
- 3:15 AD Update
- 3:45 Adjourn



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Building on the Future

Visioning & Futuring for Community Development



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Today's Objectives

- Become aware of the basic principles of futuring, visioning, and strategic foresight
- Apply a futuring perspective and process to the efforts of our Community Development endeavors



Goals of the VP Conversation

- Become better prepared for the opportunities and challenges of the future
- Shift in practices, patterns, and attitudes in our organization



Strategic Foresight



- Using the complimentary processes of visioning and futuring to:
 - Analyze trends
 - Create potential scenarios
 - Create goals, based on scenarios, to reach a desired future
- Proactive vs Reactive
- Beyond wishful thinking to **INFORMED THINKING**

Applications of Strategic Foresight

- Anticipate changing customers, clients, market conditions, and competitors
- Envision new products and services
- Provide thought leadership
- Change corporate/organizational culture
- Exercise risk management (managing uncertainty)
- Perform strategic planning
- Provide foundation for visionary leadership



Opportunities for OSUE

- **Health & Wellness – *Health and Wellness***
 - Focus on prevention
 - Understand and practice food safety and security
 - Focus on preventing and treating mental health and cognitive issues
 - Self-care; medical rights



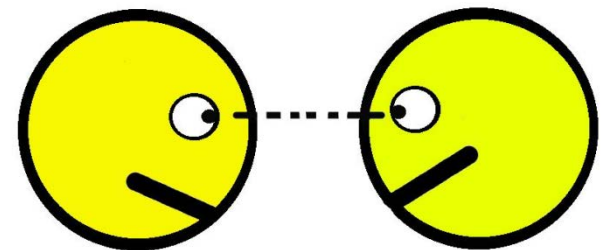
Opportunities for OSUE

- **Resourcefulness – *Thriving Across the Life Span***
 - Become self-reliant
 - Develop essential skills related to:
 - Financial literacy
 - Personal decision-making
 - Food safety
 - Basic living skills



Opportunities for OSUE

- **Social Skills, Competencies & Relationships – *Engaged Ohioans, Vibrant Communities***
 - Focus on proactive personal growth
 - Develop effective interpersonal skills
 - Understand and practice mindfulness
 - Develop personal resilience
 - Understand and practice good citizenship
 - Social technology literacy



Opportunities for OSUE

- **Leadership & Career Development – *Job Skills and Careers***
 - Build personal capacity for relationship building, decision-making
 - Understand group dynamics
 - Workforce development
 - Understanding complex and divisive issues



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Opportunities for OSUE

- **Agriculture – *Sustainable Food Systems***
 - Develop and utilize good production practices
 - Proactive discussion about land use
 - Understand impact on natural environment
 - Innovation and technology use/development
 - Generational sustainability



Opportunities for OSUE

- **Community Vitality & Economics – *Engaged Ohioans, Vibrant Communities***
 - Build vibrant and sustainable communities
 - Nurture entrepreneur friendly communities
 - Practice proactive perspective on planning
 - Understand regulations, food systems, global impacts
 - Understand impact of urban growth



Opportunities for OSUE

- **Natural Environment – *Environmental Quality***
 - Practice good, sustainable stewardship
 - Understand implications of food and energy production
 - Understand/adapt to effects of changing climate
 - Conservation (resources, waste, water)



What's Next for the Conversation?

- Become better prepared for the opportunities and challenges of the future
- Shift in practices, patterns, and attitudes in our organization



What's Next for the Conversation?

- Ongoing conversations, activities, planning among groups and teams
- Scholarly work
- Packaging futuring activities/info so others can use



Be Creative!

What does the ideal 'CD Program Area' of the future look like?

Consider who we are connected
to (e.g. content/service,
network, etc) ...
(blue post-it)

Consider how we do our
work (e.g. structure, process,
function, etc) ...
(purple post-it)

Social Media Strategies... Beyond the Basics

-Danae Wolfe



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1:30-2:00

OJCEP/NACDEP Update

Godwin Apaliyah, President
Laura Fuller, Vice-President



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OJCEP updates

Accounts

- Current checking account balance was \$88,086.16, with available checking account funds of \$102,942.06
- Available JCEP Funds to \$140,393.79 - Endowment account earnings and conference endowment account

Retiree / Life Membership

- A donation of \$250 to retirees' picnic on September 12, 2016.

Website

- Mary Griffith and Eric Romich - Board members with access to maintaining the JCEP web site: griffith.483@osu.edu / romich.2@osu.edu



National and Regional Recognition

National award

- Brian Raison; educational technologies

Regional awards

- Cindy Bond, Nancy Bowen, Joe Bonnell, Joe Campbell, Myra Moss, Eric Romich; educational materials
- Joe Lucente; excellence in CD work
- Brian Raison; educational technology and distinguished career (honorable mention)



National Officers and Committee Chairs/Members

- Julie Fox – 2015-2016 Board Secretary
- Nancy Bowen – 2016-2017 Board Treasurer, 2013-2016 Finance Committee Chair
- Brian Raison – Communications Committee Chair
- Others serving on national committees?



Burlington Conference Participation

- 12 OSUE CD
- 1 CD emeriti
- 2 administrators
- 3 non-OSUE CD (4-H, ANR, SENR)
- 4 non-OSU collaborators
- 1 ACEL grad student
- 5 posters, 9 concurrent session presentations



NACDEP 2016 States Tuesday Night Out @ SweetWaters

- Feedback?



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OHIO STATE UNIVERSITY EXTENSION

Ohio State University Extension
Community Development
invites you to join us in



Cleveland
O-H-I-O



for the
2018 NACDEP Conference



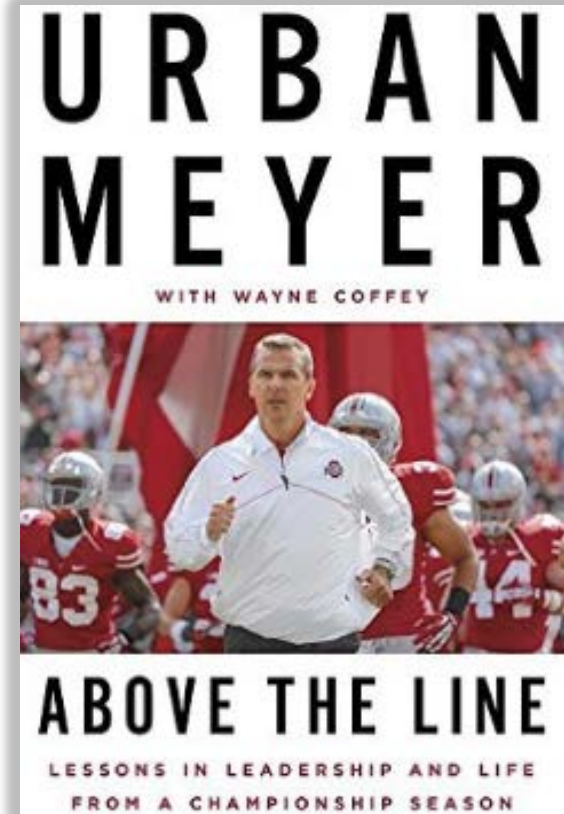
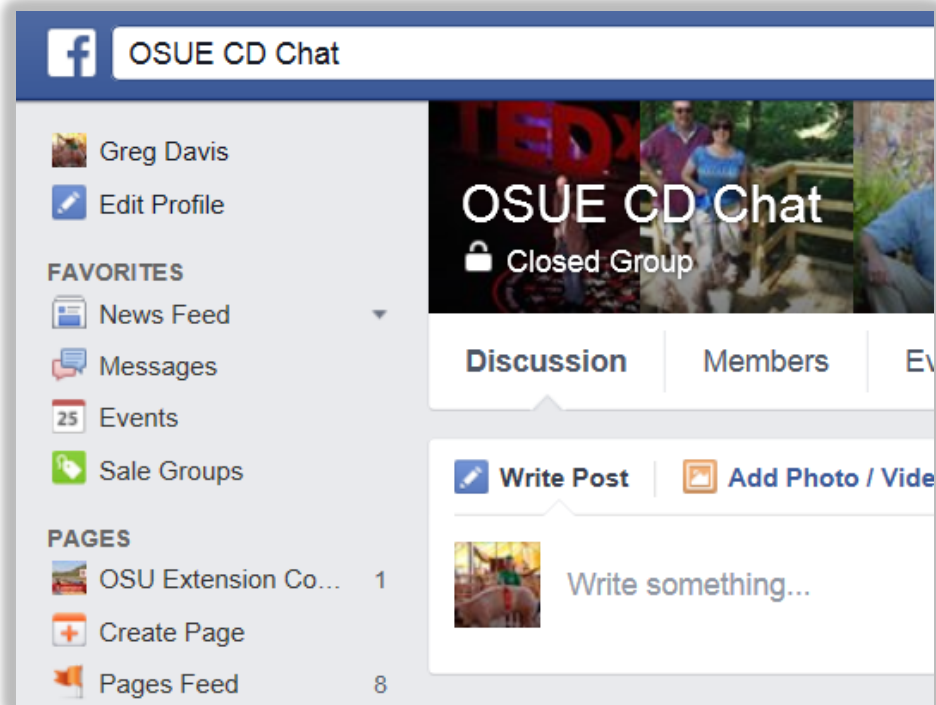
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What parts of *Above the Line* resonated with you most?

How might we apply these ideas, concepts, practices, etc in our work and/or in the way we work with each other?



3:15-3:45

Admin Update

- **Special Recognition**
 - **Welcome, Kyle White - Medina**
 - **Update, Trevor Corboy - Clermont**
- Reporting/Marketing
- Factsheet Update
- Other



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3:15-3:45

Admin Update

- **Special Recognition** – Shale Energy Development Economic Impact Series

Ohioline

Ohio State University Extension

CFAES

OSU Extension

Home

Find a Fact Sheet

About

OHIO ENERGY TRENDS: COMPARING OLD AND NEW ENERGY DEVELOPMENT

Shale Energy Development Economic Impact Analysis

Eric Romich, Assistant Professor and Field Specialist, Energy Development, OSU Extension, Community Development

Nancy Bowen, Associate Professor and Field Specialist, Community Economics, OSU Extension, Community Development

David Civittolo, Associate Professor and Field Specialist, Community Economics, OSU Extension, Community Development

This fact sheet series is based on the original research from the project "Maximizing the Gains of Old and New Energy Development for America's Rural Communities." This series summarizes the research into six chronological fact sheets to inform the reader of economic impacts related to energy development.

3:15-3:45

Admin Update

- **Special Recognition**
 - **CD Award Nomination Forms – Nov 1**
- Reporting/Marketing
- Factsheet Update
- Other



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3:15-3:45

Admin Update

- Special Recognition
- Personnel Update
- **Reporting/Marketing**
 - <http://facebook.com/OSUECD>

Last 28 days ▼

Reach

February 23 - March 21

100

People Reached ▼ 29%

63

Post Engagement ▲ 85%

Notifications

Insights

Publishing Tools

When Your Fans Are Online


Post Types

Top Posts from Pages You Watch

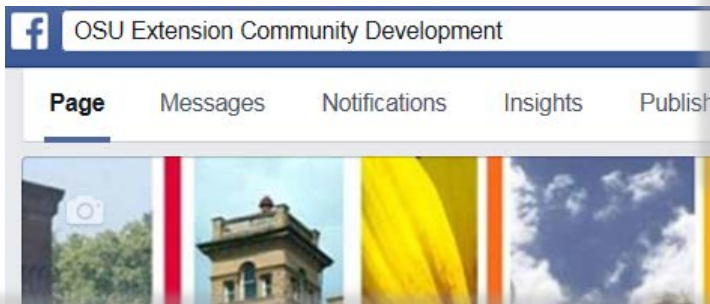
The success of different post types based on average reach and engagement

Show All Posts ▼

Reach Post Clicks Re

Type	Average Reach		Average Engagement	
 Link	77	<div></div>	3 2	<div></div> <div></div>

3:15-3:45 Admin Update



Search for posts on this Page



407 likes +1 this week

Frank Gibson and 8 other friends



63 post reach this week

Reach

June 28 - July 25

311

People Reached ▼ 3%



Post Engagements

June 28 - July 25

36

Post Engagement ▲ 33%



COMMUNITY DEVELOPMENT

OSU Extension – Building better lives, better businesses and better communities since 1914.



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HOME

MEET THE CD STAFF

CD WEB PAGE



Introducing Kyle White – New CD Educator for Medina County

July 26, 2016 at 4:24pm by [Kyle White](#)



It is a great pleasure to join The Ohio State University as a Community Development Educator! In this, my first blog for OSU Extension, I will share a

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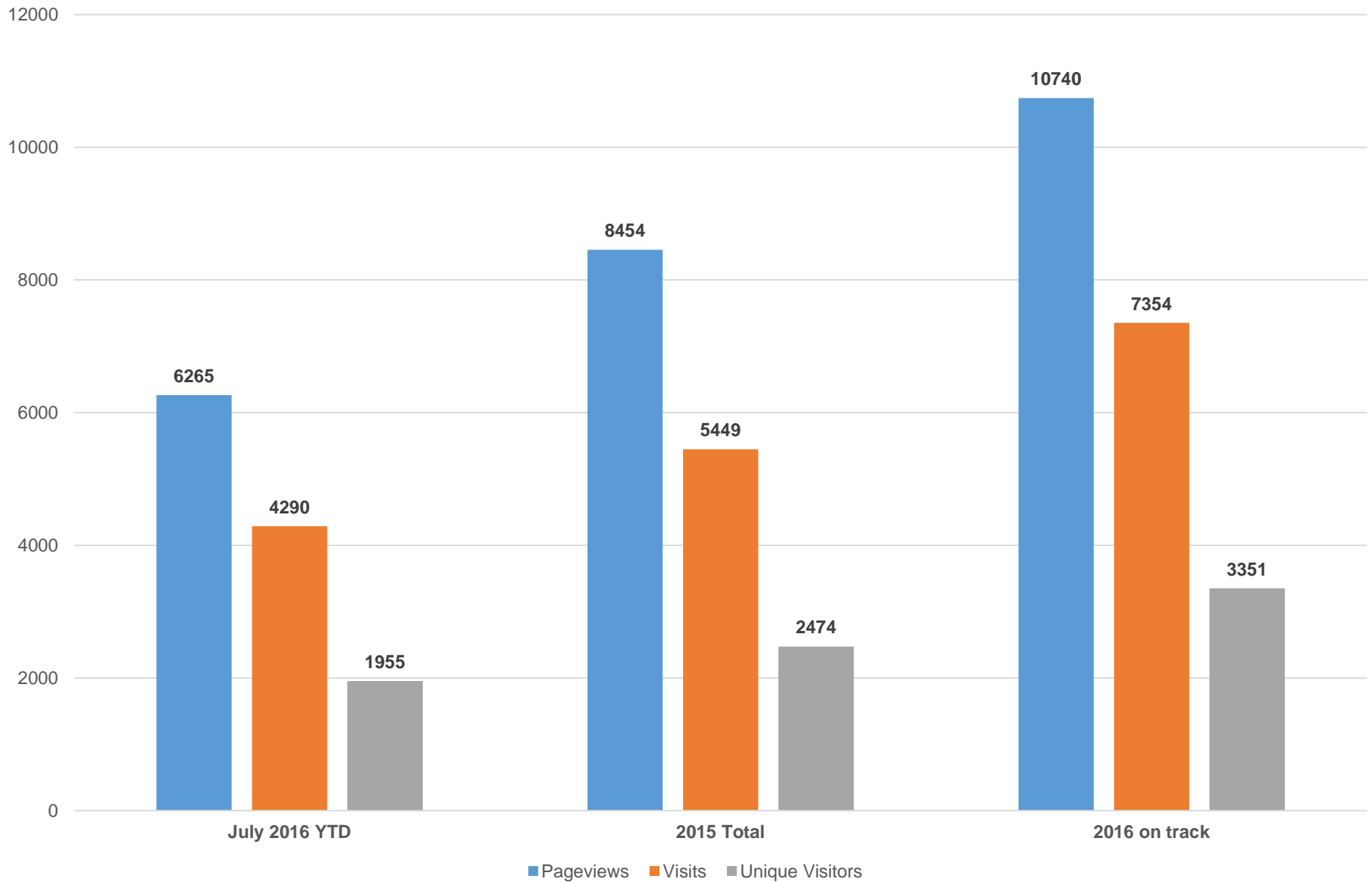
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<http://u.osu.edu/extensioncd/>

277 262

Blog Page Stats

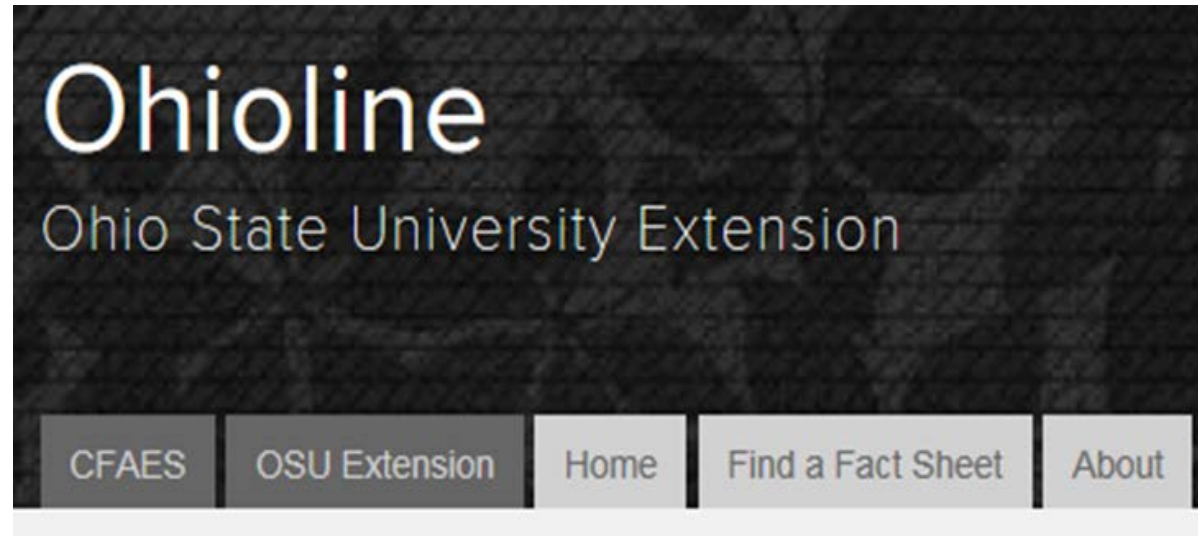




3:15-3:45

Admin Update

- Special Recognition
- Reporting/Marketing
- **Factsheet Update**
- Other



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3:15-3:45

Admin Update

- Special Recognition
- Reporting/Marketing
- Factsheet Update
- **Other**



Extension Impact Areas

Health and Wellness
Job Skills and Careers
Thriving across the Life Span
Sustainable Food Systems
Engaged Ohioans, Vibrant Communities
Environmental Quality



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Other business?



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Safe Travels!

Next all-CD in-service: Oct 4,
4-H Center, Columbus

NOTE: Oct 5, Leadership Summit
4-H Center, Columbus

<http://go.osu.edu/leadershipsummit>



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