Meeting Goals

Share and learn, discuss ideas in a trusting environment

Commit to decisions & action plans

Hold each other accountable for collective results

July 28 Agenda

9:00  Morning Networking
9:30  Welcome – Introductions
9:45  Futuring – Next Steps
10:45 Social Media Strategies
11:45 Lunch and OARDC Tour
1:30  OJCEP/NACDEP Update
2:00  Above the Line - Book Club
2:30  NACDEP Conference Proposal
3:15  AD Update
3:45  Adjourn
Building on the Future
Visioning & Futuring for Community Development
Today’s Objectives

• Become aware of the basic principles of futuring, visioning, and strategic foresight

• Apply a futuring perspective and process to the efforts of our Community Development endeavors
Goals of the VP Conversation

• Become better prepared for the opportunities and challenges of the future
• Shift in practices, patterns, and attitudes in our organization
Strategic Foresight

• Using the complimentary processes of visioning and futuring to:
  – Analyze trends
  – Create potential scenarios
  – Create goals, based on scenarios, to reach a desired future

• Proactive vs Reactive

• Beyond wishful thinking to INFORMED THINKING
Applications of Strategic Foresight

• Anticipate changing customers, clients, market conditions, and competitors
• Envision new products and services
• Provide thought leadership
• Change corporate/organizational culture
• Exercise risk management (managing uncertainty)
• Perform strategic planning
• Provide foundation for visionary leadership
Opportunities for OSUE

• Health & Wellness – *Health and Wellness*
  
  – Focus on prevention
  
  – Understand and practice food safety and security
  
  – Focus on preventing and treating mental health and cognitive issues
  
  – Self-care; medical rights
Opportunities for OSUE

- **Resourcefulness – *Thriving Across the Life Span***
  - Become self-reliant
  - Develop essential skills related to:
    - Financial literacy
    - Personal decision-making
    - Food safety
    - Basic living skills
Opportunities for OSUE

• Social Skills, Competencies & Relationships – *Engaged Ohioans, Vibrant Communities*
  
  – Focus on proactive personal growth
  – Develop effective interpersonal skills
  – Understand and practice mindfulness
  – Develop personal resilience
  – Understand and practice good citizenship
  – Social technology literacy
Opportunities for OSUE

• Leadership & Career Development – *Job Skills and Careers*
  – Build personal capacity for relationship building, decision-making
  – Understand group dynamics
  – Workforce development
  – Understanding complex and divisive issues
Opportunities for OSUE

• **Agriculture – *Sustainable Food Systems***

  – Develop and utilize good production practices
  – Proactive discussion about land use
  – Understand impact on natural environment
  – Innovation and technology use/development
  – Generational sustainability
Opportunities for OSUE

• Community Vitality & Economics – *Engaged Ohioans, Vibrant Communities*
  
  – Build vibrant and sustainable communities
  – Nurture entrepreneur friendly communities
  – Practice proactive perspective on planning
  – Understand regulations, food systems, global impacts
  – Understand impact of urban growth
Opportunities for OSUE

• Natural Environment – *Environmental Quality*

  – Practice good, sustainable stewardship

  – Understand implications of food and energy production

  – Understand/adapt to effects of changing climate

  – Conservation (resources, waste, water)
What’s Next for the Conversation?

• Become better prepared for the opportunities and challenges of the future
• Shift in practices, patterns, and attitudes in our organization
What’s Next for the Conversation?

- Ongoing conversations, activities, planning among groups and teams
- Scholarly work
- Packaging futuring activities/info so others can use
Be Creative!

What does the ideal ‘CD Program Area’ of the future look like?

Consider who we are connected to (e.g. content/service, network, etc)…
(blue post-it)

Consider how we do our work (e.g. structure, process, function, etc)…
(purple post-it)

The Ohio State University
College of Food, Agricultural, and Environmental Sciences
Social Media Strategies… Beyond the Basics

-Danae Wolfe
1:30-2:00

OJCEP/NACDEP Update

Godwin Apaliyah, President
Laura Fuller, Vice-President
OJCEP updates

Accounts

• Current checking account balance was $88,086.16, with available checking account funds of $102,942.06

• Available JCEP Funds to $140,393.79 - Endowment account earnings and conference endowment account

Retiree / Life Membership

• A donation of $250 to retirees’ picnic on September 12, 2016.

Website

• Mary Griffith and Eric Romich - Board members with access to maintaining the JCEP web site: griffith.483@osu.edu / romich.2@osu.edu
National and Regional Recognition

National award
  • Brian Raison; educational technologies

Regional awards
  • Cindy Bond, Nancy Bowen, Joe Bonnell, Joe Campbell, Myra Moss, Eric Romich; educational materials
  • Joe Lucente; excellence in CD work
  • Brian Raison; educational technology and distinguished career (honorable mention)
National Officers and Committee Chairs/Members

• Julie Fox – 2015-2016 Board Secretary
• Nancy Bowen – 2016-2017 Board Treasurer, 2013-2016 Finance Committee Chair
• Brian Raison – Communications Committee Chair
• Others serving on national committees?
Burlington Conference Participation

- 12 OSUE CD
- 1 CD emeriti
- 2 administrators
- 3 non-OSUE CD (4-H, ANR, SENR)
- 4 non-OSU collaborators
- 1 ACEL grad student
- 5 posters, 9 concurrent session presentations
NACDEP 2016
States Tuesday Night Out
@ SweetWaters

• Feedback?
Ohio State University Extension Community Development invites you to join us in Cleveland O-H-I-O for the 2018 NACDEP Conference.
What parts of *Above the Line* resonated with you most?

How might we apply these ideas, concepts, practices, etc in our work and/or in the way we work with each other?
3:15-3:45
Admin Update

- Special Recognition
  - Welcome, Kyle White - Medina
  - Update, Trevor Corboy - Clermont
- Reporting/Marketing
- Factsheet Update
- Other
3:15-3:45
Admin Update

- **Special Recognition** – Shale Energy Development Economic Impact Series

**Ohio Energy Trends: Comparing Old and New Energy Development**

*Shale Energy Development Economic Impact Analysis*

Eric Romich, Assistant Professor and Field Specialist, Energy Development, OSU Extension, Community Development
Nancy Bowen, Associate Professor and Field Specialist, Community Economics, OSU Extension, Community Development
David Civittolo, Associate Professor and Field Specialist, Community Economics, OSU Extension, Community Development

This fact sheet series is based on the original research from the project “Maximizing the Gains of Old and New Energy Development for America’s Rural Communities.” This series summarizes the research into six chronological fact sheets to inform the reader of economic impacts related to energy development.
3:15-3:45
Admin Update

- Special Recognition
  - CD Award Nomination Forms – Nov 1
- Reporting/Marketing
- Factsheet Update
- Other
3:15-3:45
Admin Update

- Special Recognition
- Personnel Update
- Reporting/Marketing
  - [http://facebook.com/OSUECD](http://facebook.com/OSUECD)

Reach
February 23 - March 21
100
People Reached ▼29%
63
Post Engagement ▲85%
3:15-3:45
Admin Update

Special Recognition
Personnel Update
Reporting
Marketing
Materials
Blog and Social Media
Reporting (Trevor)
Factsheet Update
Extension Reconsidered & VP Conversation Update
Introducing Kyle White – New CD Educator for Medina County

July 26, 2016 at 4:24pm by Kyle White

It is a great pleasure to join The Ohio State University as a Community Development Educator! In this, my first blog for OSU Extension, I will share a
Blog Page Stats

- July 2016 YTD: Pageviews 6265, Visits 4290, Unique Visitors 1955
- 2015 Total: Pageviews 8454, Visits 5449, Unique Visitors 2474
- 2016 on track: Pageviews 10740, Visits 7354, Unique Visitors 3351
3:15-3:45
Admin Update

• Special Recognition
• Reporting/Marketing
• Factsheet Update
• Other
3:15-3:45
Admin Update

- Special Recognition
- Reporting/Marketing
- Factsheet Update
- Other

Extension Impact Areas

Health and Wellness
Job Skills and Careers
Thriving across the Life Span
Sustainable Food Systems
Engaged Ohioans, Vibrant Communities
Environmental Quality
Other business?
Safe Travels!

Next all-CD in-service: Oct 4, 4-H Center, Columbus

NOTE: Oct 5, Leadership Summit 4-H Center, Columbus

http://go.osu.edu/leadershipsummit