Richard Wakeford is a champion for sustainable rural development and land use. He is passionate about bringing relevant science and evidence to government policy making.

Wakeford is a Visiting Professor at Birmingham City University, and an advisor to Gloucestershire University’s Countryside and Communities Research Institute. He is an honorary life member of the Royal Town Planning Institute and a trustee of the Royal Institute of Chartered Surveyors Research Trust. His one substantial publication was the 1990 book “American Development Control: Parallels and Paradoxes from an English perspective” – the result of a year’s research during a fellowship at Princeton University.

Prior to his current role, Wakeford was Director General of the Scottish Government’s Environment and Rural Department. Previously he was Chief Executive of the Countryside Agency creating innovative approaches to deliver living, working communities in rural England.

Internationally, he was active in the Organization for Economic Cooperation and Development (OECD) Rural Working Party, including five years as its Chair. He led research reports informing governments about territorial development in rural areas in particular. He served as a Science Policy Advisor to a major EU Project (VOLANTE) led by Wageningen University focusing on future land use in Europe. He also advises the European Commission on rural development research priorities.

Since leaving government service, Wakeford has been chair of the UK Sustainable Development Research Network, and a Board Member and Committee Chair of the Cotswolds Area of Natural Beauty Conservation Board. As a town councilor in a small country town, he has applied strategic environmental assessment techniques in leading the creation of the community’s local land use plan.

Seminar Details
Thursday, November 19
2:30-3:30 PM, CST
UNL’s East Campus, 901 Hardin Hall
Reception to follow seminar

Webinar Details
Friday, November 20
9:30-10:30 AM, CST
https://connect.unl.edu/wakeford/

The seminar and webinar are the same message delivered different ways. Both are free and open to the public. Pre-registration is not required.