

## Public Private Partnerships to Build an Enabling Culture for Entrepreneurship

### *Lesson Plan*

*Curriculum developed in part with funding from  
USDA/RCDI Building Entrepreneurial Community Capacity Project*

This curriculum consists of materials which can be used in whole or in part to help learners better understand how to engage in the development of a respectful, caring, cooperative relationship between a community and its business employers that can ultimately cultivate a more ‘entrepreneur-friendly’ community environment. The materials may include:

1. Lesson Plan/Teaching Outline to teach a 2 hour session including:
  - a. Introduction including purpose of session (how this supports building an entrepreneur friendly community)
  - b. Teaching Steps
2. Materials to be distributed prior to and during the class (handouts)
  - a. Agenda or overview of session
  - b. Work sheets
  - c. Reading lists
  - d. Web Based Media:
  - e. Web based materials such as audio, video, podcasts, blogs, etc.
3. Power Point slides and accompanying slide narrative comments
4. Video podcast
5. Additional Resources: to gain more depth
  - a. Web sites or blogs
  - b. Additional reading materials

For more information, feel free to contact the author:

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Myra is currently engaged in sustainable economic and community development programming as a Community Development Educator with Ohio State University Extension. She works with public officials, residents and OSU Extension professionals to develop programs and tools that implement community activities in sustainable visioning, planning and entrepreneurship.



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## **Primary Learning Objectives**

Learners will:

1. Gain an understanding of the necessary elements of an enabling culture for local entrepreneurship
2. Understand and explore various roles that public officials play in maintaining an enabling local entrepreneur culture

## **Secondary Learning Objectives**

Learners will

1. Gain an understanding of their community's past and current enabling culture
2. Assess current level of contribution to an enabling culture within their community

## **Supporting web-based materials (can also be assigned as self-directed learning activities):**

1. Learners can understand and learn how one community developed an entrepreneur culture from the following web-based overview posted online:

Economic Gardening: City of Littleton, Colorado

[littletongov.org/bia/economicgardening/](http://littletongov.org/bia/economicgardening/)

2. Learners can gain awareness from other community's activities through the following web-based overview posted online:

North Carolina Rural Development Center: Institute for Rural Entrepreneurship

[ncruralcenter.org/entrepreneurship/](http://ncruralcenter.org/entrepreneurship/)

3. Learners can discover entrepreneur resources and activities to use in their communities from the following web-based resource online:

RUPI Center for Rural Entrepreneurship

[ruraleship.org/index\\_html?page=content/learning\\_sites.htm](http://ruraleship.org/index_html?page=content/learning_sites.htm)

4. Learners can benefit from one state's initiative to assist communities develop a supportive entrepreneur culture from the following web-based resource online:

Georgia Department of Economic Development Entrepreneur Friendly Communities Initiative

[georgia.org/Business/SmallBusiness/Entrepreneur+Friendly+Communities.htm](http://georgia.org/Business/SmallBusiness/Entrepreneur+Friendly+Communities.htm)