COMMUNITY ECONOMIC DEVELOPMENT
Program Action - Logic Model

Priorities
Communities must find ways to thrive in the rapidly changing economic environment.

What we invest
Faculty and staff time and expertise, community leaders and volunteers, outside expertise and research, information, money, partnerships, materials, meeting space

What we do
Integrated activities including research (applied and basic), teaching and extension (technical assistance, coaching, facilitating, forming coalitions)

Who we reach
Communities and their formal and informal leaders in the public and private sector, businesses, entrepreneurs, students, governments, other agencies, and non-profits

Assumptions
Increased knowledge & understanding of economic trends and conditions and community strategies for achieving their desired future

Evaluation
Focus—Collect Data—Analyze and Interpret—Report
- Increased diversity and inclusion: no. of participants & communities
- No. participants reporting new leadership roles and opportunities undertaken
- No. of plans developed and adopted & dollar value of plans
- Percent of plans/goals implemented, attained, and legally adopted
- No. of jobs created &/or retained and their attributed dollar value
- Volunteer hours generated and attributed dollar value
- Programs and activities initiated/completed and attributed dollar value
- Efficiencies or dollars saved
- Dollar value of grants and resources leveraged/generated

Conditions
Creation, retention, and expansion of sustainable economic opportunities
Increased wealth and income
Reduced poverty
COMMUNITY LEADERSHIP DEVELOPMENT
Program Action - Logic Model

**Inputs**

- **What we invest**
  - Staff
  - Volunteers
  - Time
  - Money
  - Research base
  - Materials
  - Equipment
  - Technology
  - Partners
  - Leveraged resources

**Outputs**

- **What we do**
  - Develop a planning and advisory group
  - Develop and deliver curricula, workshops, retreats, field trips, etc.
  - Assessment tools
  - Coach advisory committees, presenters and participants
  - Evaluate the program

- **Who we reach**
  - Emerging and existing adult and/or youth leaders reflecting community demographics and sectors, and underserved residents
  - Leaders within new and existing community organizations

**Outcomes - Impact**

- **What the short term results are**
  - Learning: Increased leadership knowledge, skills and confidence
  - Action: Increased degree of engagement in leadership activities

- **What the medium term results are**
  - Leaders use complex networking skills to sustain organizations & communities
  - Increased collaboration across/among groups

- **What the ultimate impact(s) is**
  - Conditions: Increased leadership diversity
  - Increased civic engagement
  - Sustained leadership programs
  - Increased viability of community/ability to deal with change
  - Increased community action catalyzed, creating other organizations

**Assumptions**

**External Factors**

**Evaluation**

Focus—Collect Data—Analyze and Interpret—Report

- Increased diversity and inclusion: no. of participants & communities
- No. participants reporting new leadership roles and opportunities undertaken
- No. of plans developed and adopted & dollar value of plans
- Percent of plans/goals implemented, attained, & legally adopted
- No. of jobs created &/or retained and their attributed dollar value
- Volunteer hours generated and attributed dollar value
- Programs and activities initiated/completed and attributed dollar value
- Efficiencies or dollars saved
- Dollar value of grants and resources leveraged/generated
ORGANIZATIONAL DEVELOPMENT
Program Action - Logic Model

Inputs
- Activities
- Participation

Outputs - Impact
- Short Term
- Medium Term
- Long Term

What we invest
- Curriculum
- Faculty/staff time
- Expertise
- Financial resources for travel, expenses, materials, etc.
- Evaluation & other organizational support
- Volunteers
- Partnerships

What we do
- Workshops & training events
- Individual consulting
- Training
- Web-based resources
- Evaluation

Who we reach
- Potential and existing non-profit organizations—staff, board members, and others affiliated with the organization

What the short term results are
- Learning
  - Development of goals and objectives
  - Learning about resource generation
  - Learning about organizational effectiveness

What the medium term results are
- Action
  - Changes in organizational processes and procedures
  - Effective collaboration (partnership)
  - Leverage of resources
  - Organizational goal attainment

What the ultimate impact(s) is
- Conditions
  - Non-profit organizations effectively support and contribute to overall viability of the community

Assumptions

External Factors

Evaluation
Focus—Collect Data—Analyze and Interpret—Report
- Increased diversity and inclusion: no. of participants & communities
- No. participants reporting new leadership roles and opportunities undertaken
- No. of plans developed and adopted & dollar value of plans
- Percent of plans/goals implemented, attained, & legally adopted
- No. of jobs created &/or retained and their attributed dollar value
- Volunteer hours generated and attributed dollar value
- Programs and activities initiated/completed and attributed dollar value
- Efficiencies or dollars saved
- Dollar value of grants and resources leveraged/generated

Situation
Public and private non-profit organizations have a significant impact on the vitality of communities. Increasing by 15% in the last 8 years, 2/3 are small, with receipts less than $25,000.
PARTICIPATORY COMMUNITY PLANNING
Program Action - Logic Model

Inputs

Outputs
Activities Participation

Outcomes - Impact
Short Term Medium Term Long Term

Priorities
Situation
Communities need assistance with rapidly changing social, economic, & environmental landscape. Residents need to be empowered to take charge of their futures by analyzing and addressing their quality of life and infrastructure.

What we invest
Faculty, time, community leaders and volunteers, outside expertise, information, money, materials, meeting space

What we do
Coordination & collaboration among partners, facilitate planning processes, asset mapping, analyze community information, develop action plans, organize implementation

Who we reach
Community steering committee, workshop participants, project team members, community volunteers, media, youth

Evaluation
Focus—Collect Data—Analyze and Interpret—Report
- Increased diversity and inclusion: no. of participants & communities
- No. participants reporting new leadership roles and opportunities undertaken
- No. of plans developed and adopted & dollar value of plans
- Percent of plans/goals implemented, attained, & legally adopted
- No. of jobs created &/or retained and their attributed dollar value
- Volunteer hours generated and attributed dollar value
- Programs and activities initiated/completed and attributed dollar value
- Efficiencies or dollars saved
- Dollar value of grants and resources leveraged/generated

Conditions
Evidence of goal attainment
Increased capacity for future issues.
Increased dollar value of public and private investment.

Increased partnerships & more effective use of resources
Plan adoption and implementation
Increased community mobilization of volunteers
Formation of new social networks and/or systems