

## **Extension Strategic Plan – Action List**

1. Understand full range of Extension in Ohio
2. Learn program needs
3. Prioritize programs, efforts, and audiences
4. Inventory e-Learning modules
5. Create e-Learning modules (10% increase annually)
6. Align applied research with Discovery Themes
7. Increase creative and scholarly outputs of a collaborative nature
8. Engage in interdisciplinary/cross-program/multi-state/inter-institutional efforts
9. Evaluate teaching (face to face, via distance/webinar, etc)
10. Create and use evaluation tools for programs
11. Document efforts via RiV
12. Communicate impact via various media (e.g. micro-blog, blog, webpage, etc)
13. Use social media to extend reach
14. Track reach of social media
15. Increase extramural funding by 5% (annually)
16. Increase contributions to CD endowment/development account by 5% (annually)
17. Create and implement comprehensive marketing plan
18. Focus on improving core competencies
19. Participate in a diversity training (annually)
20. Implement OSUE coaching and mentoring protocols