ECONOMIC IMPACT ANALYSIS
Understanding Your Local Economy

Making key economic development decisions requires knowing your local or regional economy. What are the potential costs or benefits to the county or region of a job-creating project? A new industrial park? An expanding business? A plant closure? How will these events impact the local economy? What industry has the largest impact on the local economy? Answers to these questions, and more, can help to maximize resources and opportunities for the citizenry as well as strategies for local economic development practitioners. Using IMPLAN, an input-output modeling software, OSU Extension Community Development professionals develop customized reports that answer these questions.

We offer four basic reporting services, but reports and costs can also be customized to meet your needs. See the reverse side of this flyer for details.

OSUE Community Development has conducted many economic impact studies and now we’re bringing this service to communities across Ohio.

Five example reports include:

- Economic Impact Analysis of the Ethanol Industry in Ohio
- Economic Impact of a Proposed Aerospace Project in Ohio
- Northeast Ohio Grape & Wine Economic Impact Study
- Contribution Report of the Agricultural Sector in Clermont County
- Economic Impact Analysis for the Top Industries in Wyandot County

For more information, contact an OSU Extension Community Development Impact Analysis representative:

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CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information: http://go.osu.edu/cfaes.diversity.
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