

# Broadband Adoption Questionnaire

This questionnaire will take *10* minutes to complete.

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Do you have an at-home broadband internet subscription?

- Yes
- No

How much do you pay for your at-home internet subscription?

- Less than \$25 per month
- \$25-50 per month
- \$50-75 per month
- \$75-100 per month
- More than \$100 per month
- Bundled with monthly cable TV
- Included in monthly rent
- Not sure

What kind of connection do you have?

- Wired or Ethernet
- Wireless
- Dial-Up
- Fiber
- Smartphone / Cellular Data (
- Fixed Wireless
- Satellite
- Cable
- DSL
- Other
- Unsure

How reliable is your at-home broadband subscription?

- Very reliable
- Reliable
- Somewhat reliable
- Unreliable
- Very unreliable

How much would you be willing to pay for a monthly at-home broadband internet subscription? (please check all that apply)

- Less than \$25 per month
- \$25-50 per month
- \$50-75 per month
- \$75-100 per month
- More than \$100 per month
- Bundled with monthly cable TV
- Included in monthly rent
- Not sure

If you do not have an at-home broadband internet subscription, why not? (please check all that apply)

- Difficulty to use the technology
- High cost of internet subscription
- Privacy and/or safety concerns
- Smartphone provides enough internet access
- I use a public WiFi connection (library, coffee shops, schools, drive-up hotspot, or other)
- Difficulty with written and/or spoken languages
- Don't own a computing device at home
- Not interested in having an internet connection at home
- Other

What is your age group?

- Age 18-24
- Age 25-49
- Age 50-64
- Age 65 and up

How often do you use the internet for the following categories? Please select your frequency of use for each of the activities mentioned below.

	Daily	Weekly	Monthly	Yearly	Occasionally	Never used
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Communicating with friends and family by video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online gaming platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you own a computing device?

- Yes  
 No

What kind of computing device do you have? Please select all options that apply.

- Smartphone  
 Desktop  
 Laptop  
 Tablet  
 Chromebook  
 Other

Did you receive a computing device or hotspot from an organization/provider (e.g. PCs for People, local school, library, etc.) in your community?

- Yes  
 No

How many and what type of devices did you receive? Please indicate the number for each type of device received in the spaces provided.

Please fill the name of the organization/provider/program through which you received the device in the space below.

Did you receive any federal/state/local monetary assistance or discount to cover full/partial costs of your computing devices/internet subscription?

- Yes
- No

Please indicate the discount/assistance dollar amount you received to cover full/partial costs of your computing devices or internet subscription:

Please fill the name of the organization/provider/program through which you received the discount/assistance in the space below.

Please share additional details about your most important broadband needs in the space provided below.

What introductory technology training would you like to receive to improve your personal and professional development?

- Basic computer skills / Email
- Microsoft Office
- Quickbooks / Accounting software
- Communications
- Coding
- Cybersecurity

- Education / Career development
- E-commerce
- Marketing
- Privacy / safety

There are programs to help people afford broadband services and computers. Are you interested in being connected to these opportunities?

- I already participated.
- I am interested in learning more.
- No thanks

Please provide your name, email address and/or phone number to be contacted about low-cost devices and/or computer, Internet and workforce programs.

What is your age group?

- 18-24
- 25-49
- 50-64
- 65+

Please describe your race.

- Asian
- Black/African American
- Caucasian
- Hispanic/Latino/Latinx
- American Indian or Alaskan Native
- 2 or more races
- Other (please specify):

Which of the following best represents the highest level of education that you have completed?

- Some high school or less
- High school graduate
- Attended some college
- Associates degree
- Bachelor's degree
- Post-college graduate

What is your employment status?

- Working full time for pay
- Working part time for pay
- Fully retired
- unemployed and looking for paid work

Which of the following best describes your total household income before taxes last year?

- Under \$25,000
- \$25,000 - \$49,999
- \$50,000 - \$59,999
- \$60,000 - \$74,999
- \$75,000- \$99,999
- \$100,000 - \$124,999
- \$125,000 +