COMMUNITY ECONOMIC DEVELOPMENT
Program Action - Logic Model

What we Invest
Faculty and staff time and expertise, community leaders and volunteers, outside expertise and research, information, money, partnerships, materials, meeting space

What we do
Integrated activities including research (applied and basic), teaching and extension (technical assistance, coaching, facilitating, forming coalitions)

Who we reach
Communities and their formal and informal leaders in the public and private sector, businesses, entrepreneurs, students, governments, other agencies, and non-profits

What the short term results are
Learning
Increased knowledge and understanding of economic trends and conditions and community strategies for achieving their desired future

What the medium term results are
Action
Increased resources leveraged
Increased networks and partnerships
More informed decision making

What the ultimate impact(s) is
Conditions
Creation, retention, and expansion of sustainable economic opportunities
Increased wealth and income
Reduced poverty

Assumptions
External Factors

Evaluation
Focus—Collect Data—Analyze and Interpret—Report
- Increased diversity and inclusion: no. of participants & communities
- No. of plans developed and adopted & dollar value of plans
- Percent of plans/goals implemented, attained, & legally adopted
- No. of jobs created &/or retained and their attributed dollar value
- Volunteer hours generated and attributed dollar value
- Programs and activities initiated/completed and attributed dollar value
- Efficiencies or dollars saved
- Dollar value of grants and resources leveraged/generated

Situation
Communities must find ways to thrive in the rapidly changing economic environment.

Priorities
Empower communities to create, expand, and retain economic opportunities consistent with their vision for their future.