



THE OHIO STATE UNIVERSITY

LEADERSHIP SUMMIT Connecting Campus & Community Leadership

Wednesday, March 28, 2018
8:00 a.m. to 12:30 p.m.
The Ohio Union
1739 N High Street, Columbus, OH 43210

“Right now, you know how good you are, but do you know how good you could be?”



MARK SANBORN, CSP, CPAE

Mark is the president of Sanborn & Associates, Inc., an idea lab for leadership development.

International bestselling author Mark Sanborn is a graduate of The Ohio State University Fisher College of Business. In addition to his experience leading at a local and national level, he has written or co-authored 8 books and is the author of more than two dozen videos and audio training programs on leadership, change, teamwork and customer service. He has presented over 2400 speeches and seminars in every state and a dozen countries.

Mark's book, *The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary Into the Extraordinary* is an international bestseller and was on the New York Times, Business Week and Wall Street Journal bestseller lists. His recent books include *You Don't Need a Title to be a Leader*; *The Encore Effect*; *Up, Down or Sideways*; and *Fred 2.0*. His new book, *The Potential Principle*, will be available for purchase, and time is allotted for Mark to sign before and after the summit.

He lives in Highlands Ranch, CO with his wife Darla and sons Hunter and Jackson.

LEARNING OUTCOMES

1. Identify four aspects of life that are crucial to your journey toward maximizing your potential as a leader.
2. Differentiate the author's approach to leadership development to that of others.
3. Determine how you can apply the “potential matrix” to impact your organization's strategic objectives.
4. Engage others as leaders to maximize the potential of groups for teaching, community engagement, research, resource stewardship, and accessibility.



KAY N. WOLF, PH.D., RD, LD, FAND

Vice Provost for Academic Policy and Faculty Resources
(Welcome)

COMMUNITY LEADERSHIP PANEL

After the keynote, a distinguished panel of local dignitaries will share their views for finding connections between university departments and civic organizations to strengthen the potential of our communities.



ANIL K. MAKHIJA, PH.D, MBA, BS

Dean and John W. Berry, Sr. Chair in Business
The Ohio State University Fisher College of Business



ANGELA CORNELIUS DAWSON, M.S., MRC, PC

Executive Director
Ohio Commission on Minority Health



SHANNON GINTHER, J.D., BS

First Lady, City of Columbus
Chair, Columbus Women's Commission



GAIL HOGAN

Broadcast Journalist
(Moderator)

We hope you will join us for a day of learning, networking and professional development. Please register online at <http://go.osu.edu/leadershipsummit>. For any questions or additional information, please contact either Jared Morrison at Morrison.332@osu.edu or Alice at hutzel-bateson.1@osu.edu.