

Proposal Rubric

Category	Score of 3	Score of 2	Score of 1
Session description (2,000 character limit, including all spaces and punctuation)	Summary is clear, descriptive, engaging, and interesting.	Summary is mostly clear but brief or missing some detail.	Title and summary are vague.
Meeting conference goals	Session's intended outcomes clearly support conference goals.	May lack clarity in how session supports conference goals.	Unclear how the session supports conference goals.
Includes interactive audience participation	Details are provided as to how the session will be interactive with audience participation.	Limited information as to how the session will be interactive with audience participation.	Nothing interactive specified about the session.
Relevance	Session topic is relevant to pertinent matters related to FCS, EFNEP, or SNAP-Ed programming and/or statewide societal concerns	Session topic is somewhat relevant to pertinent matters related to FCS programming and/or statewide societal concerns	Session topic is limited in scope and is not relevant to broader subjects regarding FCS programming and/or statewide societal concerns
Application	Clear and thorough description of how session content can apply to FCS programming.	Somewhat clear as to how content applies to FCS programming.	Unclear as to how the session content directly applies to FCS programming.