



Community Development

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES



2011 HIGHLIGHTS

The accomplishments highlighted here summarize efforts of 21 OSU Extension Community Development professionals focused on leadership development, economic development, organizational capacity building, and community planning in 2011. Contributing to this report were individuals of the following rank/status:

13 FACULTY

Probationary Assistant Professor (3)
Assistant Professor (3)
Associate Professor (5)
Full Professor (2)

8 ADMINISTRATIVE & PROFESSIONAL

Program Specialist (1)
Program Director (2)
A & P I (1) / A & P II (2)
A & P III (1) / A & P IV (1)

FUNDING BREAKDOWN

Federal, State, and County (9)
State and Sea Grant (5)
Federal and State (7)

•TEACHING

Effective teaching techniques are sequenced and creative, responding to the varied learning styles of thousands of Extension learners.

More than 630 teaching events took place involving over 16,500 participants. More than ten programs were conducted primarily with educational technologies. These programs engaged over 300 participants.

more than **630 teaching events**
involving over **16,500 learners**

•FUNDING

Extramural funding supports applied research and educational programming efforts.

Investment in these positions leveraged over \$5 million in additional funding. More than 50 programs were conducted involving user fees or cost recovery generating nearly \$60,000. In addition, the group gave leadership to 69 research and/or training grants and contracts valued at \$4.9 million.

69 research/training grants & contracts
over **\$5 million** in additional
funding leveraged

•CREATIVE AND SCHOLARLY OUTPUT

Creative and scholarly efforts support programmatic efforts and contribute to knowledge in the field of community development.

development of **50 new**
program/curricular materials

A wide variety of creative and scholarly efforts were undertaken including the:

- Delivery of 60 scholarly presentations made at regional, national, or international meetings
- Publishing of more than 30 sole-authored or jointly-authored bulletins, technical reports, and/or fact sheets; and over two-dozen sole or jointly-authored papers in proceedings, editor-reviewed journal articles, and/or reviews
- Submission of a dozen sole-authored or jointly-authored peer-reviewed journal articles; and publishing of three sole-authored peer-reviewed journal articles and five jointly-authored peer-reviewed journal articles
- Development of 74 other sole or jointly-created works and 50 new program and/or curricular materials

•FORMAL TEAM OR WORK GROUP INVOLVEMENT

When applied in collaboration with others, individual interest and expertise can advance organizational efforts focused on complex issues and opportunities.

more than **2 dozen** formal teams, program committees, and project work groups

Individual contributions were leveraged via active leadership and participation in more than two dozen formal teams, program committees, and project work groups focused on the economy, leadership, energy, and the environment. Affiliations ranged from OSUE-CD project teams to multi-state and inter-organizational initiatives.

•SERVICE CONTRIBUTIONS

Service contributions advance unit, college, and university goals and initiatives. They also contribute to growth of the profession and increase program visibility.

CD professionals contributed to ten professional journals as editors or reviewers and 16 national or international professional associations, agencies, or societies as standing committee members, board members, board officers, proposal reviewers, conference presentation track chairs, newsletter editors, and conference coordinators, for example. CD professionals also documented active service contributions to over 60 Extension, CFAES, and OSU committees, and local community organizations and agencies.

active service to over **60** committees, community organizations, and agencies

•PROGRAM RECOGNITION

Awards and formal recognition can serve as an indicator of program quality.

CD professionals received 28 different awards or formal recognition (five of them national) for teaching, creative and scholarly work, or service. Furthermore, Mike Lloyd was the first-ever CD program professional recipient of the Excellence in Extension Award.

28 different awards...
5 of them national

•IMPACT IN 2011

Evaluating our engagement with residents, businesses, organizations, and communities enables us to assess the effectiveness of our teaching and creative outputs and investment of our Extension resources. CD professionals organize their program efforts among OSU Extension's impact areas.

Advancing Employment and Income Opportunities

- Collaborating with several dozen local farms and businesses, the Stone's Throw Market, a cooperative grocery in Miami County with nearly 200 member-owners, was able to keep over \$100,000 circulating in the local and state economies.
- Information learned at the 30th Annual Ohio Charter Captains Conference resulted in improved business operations for nearly nine out of every ten conference participants.
- As a result of completing market gardening/urban farming training programs, 11 Cleveland residents started a new agricultural microenterprise and 26 adults with developmental disabilities gained employment with Cleveland Crops, a local business.
- The Economic Development Strategies and Tools program accounted for the creation and/or retention of roughly 200 jobs representing over \$4.9 million in payroll, as well as over \$45 million in new investment in the community. The program also helped attract over \$250,000 in grant funds.
- To provide a platform for improving the likelihood of success, 11 museums and 23 individuals participated in the "Thrive and Strive" program, developed in partnership with the Ohio Museums Association.

over **\$45 million** in new investment
into the community

Strengthening Families and Communities

- To increase the effectiveness and efficiency of services, the Marion Sustainable Visioning program fostered community consensus surrounding the consolidation of public offices, resulting in a ballot issue that merged the county and city health departments.
- Focus group facilitation identified factors for residents to learn CPR in three Columbus neighborhoods deemed high-risk for heart attacks.
- Thirty-eight Ohio Tourism Leadership Academy graduates have taken on local, regional, and state leadership roles. The graduates have also created an alumni association to continue education and networking.
- To build relationships in a more effective manner and enhance decision-making and higher performance of their employees/colleagues, nine leadership trainings provided knowledge to improve both professional and personal lives to over 300 participants.
- The Extension Strategic Planning Program helped the Highland County Community Action Organization develop a five-year strategy plan to assist low income residents.
- To structure and inform their conversations with personnel regarding reduced funding, the Union County Commissioners utilized the “Delivering a Difficult Message” program they learned about at the CCAO Summer Session.
- Elected and appointed officials gained a better appreciation for local government finance, sustainable development, and leadership skills.

*“I am **going to use this information to run a better city council meeting tomorrow evening.** This is really **great information,** and I needed it years ago.”*

Enhancing Agriculture and the Environment

- Members of the Shale Gas Workgroup helped public officials gain a better understanding of the changes they soon may be facing. Landowners have become aware of property leasing terms, strategies to maximize their financial gains, and opportunities to engage in philanthropic activities.
- Local grant programming led to the installation of flood warning gauges that communicate river height, give advance warning of flood potential, and ultimately protect residents and economic investment.
- To address current and future business, equipment and infrastructure needs, and a host of social and environmental concerns facing Lake Erie coastal communities; technical products, tools, and webinars were developed on a wide range of climate variables that might impact such factors.

flood warning gauges protect
residents and economic investment

Preparing Youth for Success

- Over 12,000 youth and adults visited the Aquatic Visitors Center in Put-in-Bay (a collaborative effort of Ohio Sea Grant Extension and ODNR’s Division of Wildlife) with post-visit survey data indicating respondents will pay more attention to Lake Erie issues and will support efforts to clean up Lake Erie.

will **pay more attention** to Lake Erie issues and will **support efforts** to clean up Lake Erie

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