Community Development

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The accomplishments highlighted here summarize efforts of 25 OSU Extension Community Development professionals focused on leadership development, economic development, organizational capacity building, and community planning in 2012. Contributing to this report were individuals of the following rank/status:

15 FACULTY
Probationary Assistant Professor (5)
Assistant Professor (3)
Associate Professor (4)
Full Professor (3)

10 ADMINISTRATIVE & PROFESSIONAL
Program Specialist (1)
Program Coordinator (1)
Program Manager (1)
Program Director (3)
A & P II (4)

FUNDING BREAKDOWN
Federal, State, and County (8)
State and Sea Grant (4)
Federal and State (13)

• TEACHING
Effective teaching techniques are sequenced and creative, responding to the varied learning styles of thousands of Extension learners.

More than 685 teaching events took place involving over 13,500 participants. Fifty-five programs were conducted primarily with educational technologies. These programs engaged over 500 participants.

• FUNDING
Extramural funding supports applied research and educational programming efforts.

Investment in these positions leveraged over $4.3 million in additional funding. Thirty-two programs were conducted involving user fees or cost recovery generating nearly $80,000. In addition, the group gave leadership to 65 research and/or training grants and contracts valued at $4.3 million.

• CREATIVE AND SCHOLARLY OUTPUT
Creative and scholarly efforts support programmatic efforts and contribute to knowledge in the field of community development.

A wide variety of creative and scholarly efforts were undertaken including the:

• Delivery of 45 scholarly presentations made at regional, national, or international meetings
• Publishing of 23 sole-authored or jointly-authored bulletins, technical reports, and/or fact sheets; and ten jointly-authored papers in proceedings, editor-reviewed journal articles, and/or reviews
• Submission of 13 sole-authored or jointly-authored peer-reviewed journal articles; and publishing of three sole-authored peer-reviewed journal articles and two jointly-authored peer-reviewed journal articles
• Development of 37 other sole or jointly-created works and 13 new program and/or curricular materials
**FORMAL TEAM OR WORK GROUP INVOLVEMENT**

When applied in collaboration with others, individual interest and expertise can advance organizational efforts focused on complex issues and opportunities.

Individual contributions were leveraged via active leadership and participation in **more than two dozen formal teams, program committees, and project work groups** focused on the economy, leadership, energy, and the environment. Affiliations ranged from OSUE-CD project teams to multi-state and inter-organizational initiatives.

**PROGRAM RECOGNITION**

Awards and formal recognition can serve as an indicator of program quality.

CD professionals received **15 different awards** or formal recognition (three of them national) for teaching, creative and scholarly work, or service. Furthermore, **Myra Moss** was the first-ever recipient of the OSU Extension Excellence in Community Development Award.

**SERVICE CONTRIBUTIONS**

Service contributions advance unit, college, and university goals and initiatives. They also contribute to growth of the profession and increase program visibility.

CD professionals contributed to **three professional journals** as editors or reviewers and **18 national or international professional associations, agencies, or societies** as standing committee members, board members, board officers, proposal reviewers, conference presentation track chairs, newsletter editors, and conference coordinators. CD professionals also documented **active service contributions to over 60 Extension, CFAES, and OSU committees, and local community organizations and agencies.**

**OSU EXTENSION COMMUNITY DEVELOPMENT PROFESSIONALS**

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>County</th>
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<tr>
<td>Godwin Apaliyah</td>
<td>Extension Educator</td>
<td>Fayette County</td>
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<td>Marie Barni</td>
<td>Program Director</td>
<td>Cuyahoga County</td>
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<td>Tom Blaine</td>
<td>Associate Professor</td>
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<td>Cindy Bond</td>
<td>Assistant Professor</td>
<td>Guernsey County</td>
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<td>Nancy Bowen-Elzey</td>
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<td>Chet Bowling</td>
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<td>David Civitolo</td>
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<td>Susan Colbert</td>
<td>Program Director</td>
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<td>Gregory A. Davis</td>
<td>Professor</td>
<td>Noble County</td>
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<td>Tory Gabriel</td>
<td>Fisheries Outreach Coordinator</td>
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<td>Frank Gibson</td>
<td>Program Manager</td>
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<td>Joe Heimlich</td>
<td>Professor</td>
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<td>Cindy Leis</td>
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<td>Frank Lichtkoppler</td>
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<td>Mike Lloyd</td>
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<td>Joe Lucente</td>
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<td>Darlene Lukshin</td>
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<td>Rose Fisher Merkowitz</td>
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<td>Erika Meschkat</td>
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<td>Greg Moon</td>
<td>Extension Educator</td>
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<td>Myra Moss</td>
<td>Associate Professor</td>
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<td>Becky Nesbitt</td>
<td>Assistant Professor</td>
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<td>Sarah Orlando</td>
<td>Clean Marina &amp; Limnology Outreach Coordinator</td>
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<td>Brian Raison</td>
<td>Assistant Professor</td>
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<td>Eric Romich</td>
<td>Assistant Professor</td>
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<td>Myra Wilson</td>
<td>Director</td>
<td>Alber Enterprise Center</td>
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EMPOWERMENT through EDUCATION
**IMPACT in 2012**  
*Evaluating our engagement with residents, businesses, organizations, and communities enables us to assess the effectiveness of our teaching and creative outputs and investment of our Extension resources. CD professionals organize their program efforts among OSU Extension’s impact areas.*

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**Advancing Employment and Income Opportunities**

- Developed a new wind project tour, which was field-tested and attended by 40 members of the Indiana Green Buildings Council in October. Six communities and one other professional group in Michigan, Indiana, and Ohio have requested educational materials and/or tours of wind projects in Van Wert and Paulding counties.
- OSU Extension continues to partner with the City of Cincinnati Board of Health to conduct assessments with key county health system stakeholders to address the health care gaps. These efforts will yield a report that informs health authorities of their strategies and collaborative direction to reduce rates of chronic disease, death, injury, suicide & unhealthy behaviors, thus increasing productivity in the workforce.
- Fifteen programs addressing the issues of horizontal drilling, the impacts, the importance of understanding a lease, farmland tax issues, and pipeline leasing were presented to 1,852 people in Eastern Ohio, representing 120,000 acres.
- Sixty Cuyahoga County residents, all considered to be traditionally underserved, completed a series of trainings on developing a small-scale, local food enterprise and participated in hands-on agriculture production workshops and field trips. Collectively, these local food entrepreneurs created ten new businesses that generated over $65,000 in sales the first year.
- Businesses in Ohio are positioned to invest in onsite generation facilities as a result of currently favorable renewable energy policy. After attending workshops in northwest Ohio focused on onsite generation, business leaders indicated a significant ‘likelihood to consider a renewable energy proposal at their place of employment’. Plans are underway to offer these workshops throughout Ohio in partnership with JobsOhio representatives.
- A strategic planning process facilitated by OSU Extension resulted in Gallia County leaders raising $195,000 in public and private donations to launch a comprehensive county marketing campaign.
- Identified an expansion project in Wyandot County and garnered financial assistance through a State of Ohio program, which successfully aided a local manufacturer in the implementation of the project and led to the creation of at least 25 new full-time jobs and an investment of over $3 million in the local community.
- Led a strategic planning exercise for a group of 55 people in Coshocton County focused on developing and prioritizing opportunities and challenges related to various sectors of the shale gas industry. Once the report is submitted and finalized, work will begin with the sector leaders to fully develop the available opportunities to prepare each sector for the arrival of the shale gas industry.
- Ohio has the largest charter fishing fleet on the Great Lakes. During the 2012 Charter Captain Conference, 31% of those attending reported an increase in their bottom line as a result of information learned at one or more of the annual conferences. In addition, 77% of the reported that they have changed the way they do business as a result of what they learned at the conference, and 89% have used information they learned to improve their operation.
- When a Hardin County employer was facing a severe knowledge and skill drain due to more than 60% of its workforce retiring, the Alber Enterprise Center (AEC) and educational partners captured the skill sets to develop a structured on-the-job training program and related skills training. Today sales are $45 million, up from $20 million in 2000, because the company was able to maintain as well as improve production as a result of this training.
- Surveyed and conducted 20 Business Retention and Expansion visits in Van Wert County with local manufacturers, promoting local and state incentives, workforce education and training, alternative energy possibilities, and local vendors to fill supplier needs.
Strengthening Families and Communities

- The Ohio Local Government Leadership Academy, a ten-week course facilitated with a county-based curriculum that includes duties and responsibilities of elected officials, ethics of public officials, conducting effective meetings, and technology in local governments, was presented to 75 participants in four cities. According to self-reported evaluations, the participants increased their overall knowledge in local government by 82%.

- Generated $1.5 million to local government and non-profits through OSU Extension Washington County grant writing assistance and funding research. These awards provided enhancements that improve transportation, address disasters, expand community sustainability, and allow emergency responders to obtain lifesaving equipment.

- Through the 2012 Produce Perks EBT Incentive, 16 farmer’s market partners in Cuyahoga County saw over $24,000 in EBT sales through the program.

- Connected the Dayton Westwood neighborhood’s Wesley Center with OSU Extension resources to provide assistance and solutions in food pantry staff training (Choice Pantries) to improve operations, community and youth gardening, and nutrition education for youth and families. The Wesley Center serves over 500 residents per month in a predominately low-income, minority area that has been underserved for many years.

- With new wealth, landowners confront a new scale of financial and legal responsibilities as thousands of property owners in Eastern Ohio are becoming “shale-ionaires.” Workshops provided landowners with nonbiased information to assist them in tax and wealth decisions. Post program evaluations indicated 95% of participants learned something new and 82% of participants plan to use a wealth management strategy.

- The Strengths Based Local Government Leadership Academy has been presented for the last eight years in Stark County to elected and appointed officials or citizens aspiring to become elected officials. Evaluations indicate that 90% of the program participants reported they learned about strengths and will use their strengths to work with others in their community.

Enhancing Agriculture and the Environment

- Great Lakes charter captains provided critical information on their businesses as well as important attitudinal information on Great Lakes issues, including over 94% of respondents supporting a separation of the Great Lakes-Mississippi River basins to prevent the introduction of aquatic nuisance species (ANS) into the Great Lakes. Decision-makers will use this data when considering options to prevent the introduction of ANS between the Great Lakes and the Mississippi River Basin.

- A 2012 study involving a survey of 184 residents was conducted to help understand how residents cope with living in rural food deserts. Much of agricultural production in rural communities is centered around livestock and grains, and therefore does not afford residents with food options. The data is likely to be useful to policy makers and outreach educators who are interested in finding ways to assist people in adopting practices that contribute to better nutrition and health.

Ohio State University Extension embraces human diversity and is committed to ensuring that all research and related educational programs are available to clientele on a nondiscriminatory basis without regard to race, color, religion, sex, age, national origin, sexual orientation, gender identity or expression, disability, or veteran status. This statement is in accordance with United States Civil Rights Laws and the USDA.

Preparing Youth for Success

- Mock interviews were conducted with more than 20 youth, aged 13-19, as part of Workforce Prep Day at the Ohio State Fair. Participants practiced their interview skills as they responded to questions about teamwork, leading others, and dealing with difficult people and situations. Participants learned written and verbal communication skills necessary for success in the workplace.

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EMPOWERMENT through EDUCATION