



Community Development

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES



Community Development

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The accomplishments highlighted here summarize efforts of 25 OSU Extension Community Development professionals focused on leadership development, economic development, organizational capacity building, and community planning in 2012. Contributing to this report were individuals of the following rank/status:

15 FACULTY

Probationary Assistant Professor (5)
Assistant Professor (3)
Associate Professor (4)
Full Professor (3)

10 ADMINISTRATIVE & PROFESSIONAL

Program Specialist (1)
Program Coordinator (1)
Program Manager (1)
Program Director (3)
A & P II (4)

FUNDING BREAKDOWN

Federal, State, and County (8)
State and Sea Grant (4)
Federal and State (13)

•TEACHING

Effective teaching techniques are sequenced and creative, responding to the varied learning styles of thousands of Extension learners.

More than **685 teaching events** took place involving over **13,500 participants**. Fifty-five programs were conducted primarily with educational technologies. These programs engaged over 500 participants.

•FUNDING

Extramural funding supports applied research and educational programming efforts.

Investment in these positions **leveraged over \$4.3 million in additional funding**. Thirty-two programs were conducted involving user fees or cost recovery generating nearly \$80,000. In addition, the group gave leadership to **65 research and/or training grants** and contracts valued at \$4.3 million.

•CREATIVE AND SCHOLARLY OUTPUT

Creative and scholarly efforts support programmatic efforts and contribute to knowledge in the field of community development.

A wide variety of creative and scholarly efforts were undertaken including the:

- Delivery of **45 scholarly presentations** made at regional, national, or international meetings
- Publishing of **23 sole-authored or jointly-authored** bulletins, technical reports, and/or fact sheets; and **ten jointly-authored** papers in proceedings, editor-reviewed journal articles, and/or reviews
- Submission of **13 sole-authored or jointly-authored** peer-reviewed journal articles; and publishing of **three sole-authored** peer-reviewed journal articles and **two jointly-authored** peer-reviewed journal articles
- Development of **37 other sole or jointly-created works** and **13 new program and/or curricular materials**

• FORMAL TEAM OR WORK GROUP INVOLVEMENT

When applied in collaboration with others, individual interest and expertise can advance organizational efforts focused on complex issues and opportunities.

Individual contributions were leveraged via active leadership and participation in **more than two dozen formal teams, program committees, and project work groups** focused on the economy, leadership, energy, and the environment. Affiliations ranged from OSUE-CD project teams to multi-state and inter-organizational initiatives.

• PROGRAM RECOGNITION

Awards and formal recognition can serve as an indicator of program quality.

CD professionals received **15 different awards** or formal recognition (three of them national) for teaching, creative and scholarly work, or service. Furthermore, **Myra Moss** was the **first-ever recipient of the OSU Extension Excellence in Community Development Award**.

• SERVICE CONTRIBUTIONS

Service contributions advance unit, college, and university goals and initiatives. They also contribute to growth of the profession and increase program visibility.

CD professionals **contributed to three professional journals** as editors or reviewers **and 18 national or international professional associations, agencies, or societies** as standing committee members, board members, board officers, proposal reviewers, conference presentation track chairs, newsletter editors, and conference coordinators. CD professionals also documented **active service contributions to over 60 Extension, CFAES, and OSU committees, and local community organizations and agencies**.

OSU EXTENSION COMMUNITY DEVELOPMENT PROFESSIONALS

Godwin Apaliyah
Extension Educator
Fayette County

Marie Barni
Program Director
County Extension Director
Cuyahoga County

Tom Blaine
Associate Professor
Extension Specialist

Cindy Bond
Assistant Professor
Extension Educator
Guernsey County

Nancy Bowen-Ellzey
Assistant Professor
Extension Field Specialist -
Community Economics

Chet Bowling
Associate Professor
Extension Specialist

David Civittolo
Assistant Professor
Extension Field Specialist -
Community Economics

Susan Colbert
Program Director
University District

Gregory A. Davis
Professor
Assistant Director

Tory Gabriel
Fisheries Outreach
Coordinator
Sea Grant

Frank Gibson
Program Manager
Alber Enterprise Center

Joe Heimlich
Professor
Extension Specialist

Cindy Leis
Extension Educator
Van Wert County

Frank Lichtkoppler
Professor
Extension Specialist
Sea Grant

Mike Lloyd
Assistant Professor
Extension Educator
County Extension Director
Noble County

Joe Lucente
Assistant Professor
Extension Educator
Sea Grant

Darlene Lukshin
Program Specialist
Washington County

Rose Fisher Merkwitz
Associate Professor
Extension Educator

Erika Meschkat
Program Coordinator
Cuyahoga County

Greg Moon
Extension Educator
Wyandot County

Myra Moss
Associate Professor
Extension Educator

Becky Nesbitt
Assistant Professor
Extension Educator

Sarah Orlando
Clean Marina & Limnology
Outreach Coordinator
Sea Grant

Brian Raison
Assistant Professor
Extension Educator
County Extension Director
Miami County

Eric Romich
Assistant Professor
Extension Field Specialist -
Energy Development

Myra Wilson
Director
Alber Enterprise Center



•IMPACT IN 2012

Evaluating our engagement with residents, businesses, organizations, and communities enables us to assess the effectiveness of our teaching and creative outputs and investment of our Extension resources. CD professionals organize their program efforts among OSU Extension's impact areas.

Advancing Employment and Income Opportunities

- Developed new wind project tour, which was field-tested and attended by 40 members of the Indiana Green Buildings Council in October. **Six communities and one other professional group** in Michigan, Indiana, and Ohio **have requested educational materials and/or tours of wind projects** in Van Wert and Paulding counties.
- OSUE CD **continues to partner with the City of Cincinnati Board of Health to conduct assessments** with key county health system stakeholders **to address the health care gaps**. These efforts will yield a report that informs health authorities of their strategies and collaborative direction to reduce rates of chronic disease, death, injury, suicide & unhealthy behaviors, thus increasing productivity in the workforce.
- **Fifteen programs** addressing the issues of horizontal drilling, the impacts, the importance of understanding a lease, farmland tax issues, and pipeline leasing **were presented to 1,852 people in Eastern Ohio, representing 120,000 acres**.
- Sixty Cuyahoga County residents, all considered to be traditionally underserved, completed a series of trainings on developing a small-scale, local food enterprise and participated in hands-on agriculture production workshops and field trips. Collectively, **these local food entrepreneurs created ten new businesses that generated over \$65,000 in sales the first year**.
- Businesses in Ohio are positioned to invest in onsite generation facilities as a result of currently favorable renewable energy policy. **After attending workshops in northwest Ohio** focused on onsite generation, **business leaders indicated a significant 'likelihood to consider a renewable energy proposal at their place of employment'**. Plans are underway to offer these workshops throughout Ohio in partnership with JobsOhio representatives.
- A **strategic planning process** facilitated by OSU Extension **resulted in Gallia County leaders raising \$195,000** in public and private donations **to launch a comprehensive county marketing campaign**.
- Identified an **expansion project in Wyandot County** and garnered financial assistance through a State of Ohio program, which successfully aided a local manufacturer in the implementation of the project and **led to the creation of at least 25 new full-time jobs and an investment of over \$3 million in the local community**.
- Led a **strategic planning exercise for a group of 55 people in Coshocton County** focused on developing and prioritizing opportunities and challenges related to various sectors of the shale gas industry. Once the report is submitted and finalized, work will begin with the sector leaders to fully develop the available opportunities **to prepare each sector for the arrival of the shale gas industry**.
- Ohio has the largest charter fishing fleet on the Great Lakes. During the 2012 **Charter Captain Conference, 31% of those attending reported an increase in their bottom line** as a result of information learned at one or more of the annual conferences. In addition, 77% of the reported that they have changed the way they do business as a result of what they learned at the conference, and 89% have used information they learned to improve their operation.
- When a **Hardin County employer was facing a severe knowledge and skill drain** due to more than 60% of its workforce retiring, the Alber Enterprise Center (AEC) and educational partners **captured the skill sets to develop a structured on-the-job training program and related skills training**. Today **sales are \$45 million**, up from \$20 million in 2000, because the company was able to maintain as well as improve production as a result of this training.
- **Surveyed and conducted 20 Business Retention and Expansion visits in Van Wert County** with local manufacturers, promoting local and state incentives, workforce education and training, alternative energy possibilities, and local vendors to fill supplier needs.

Strengthening Families and Communities

- The Ohio Local Government Leadership Academy, a ten-week course facilitated with a county-based curriculum that includes duties and responsibilities of elected officials, ethics of public officials, conducting effective meetings, and technology in local governments, was presented to 75 participants in four cities. According to self-reported evaluations, the **participants increased their overall knowledge in local government by 82%**.
- **Generated \$1.5 million to local government and non-profits** through OSU Extension Washington County grant writing assistance and funding research. These awards provided enhancements that improve transportation, address disasters, expand community sustainability, and allow emergency responders to obtain lifesaving equipment.
- Through the 2012 Produce Perks EBT Incentive, 16 farmer's market partners in Cuyahoga County saw **over \$24,000 in EBT sales through the program**.
- **Connected the Dayton Westwood neighborhood's Wesley Center with OSU Extension resources** to provide assistance and solutions in food pantry staff training (Choice Pantries) to improve operations, community and youth gardening, and nutrition education for youth and families. The Wesley Center **serves over 500 residents per month** in a predominately low-income, minority area that has been underserved for many years.
- With new wealth, landowners confront a new scale of financial and legal responsibilities as thousands of property owners in Eastern Ohio are becoming "shale-ionaires." Workshops provided landowners with nonbiased information to assist them in tax and wealth decisions. Post program evaluations indicated **95% of participants learned something new and 82% of participants plan to use a wealth management strategy**.
- The **Strengths Based Local Government Leadership Academy** has been presented for the last eight years in **Stark County** to elected and appointed officials or citizens aspiring to become elected officials. Evaluations indicate that **90%** of the program participants reported they learned about strengths and **will use their strengths to work with others in their community**.

Enhancing Agriculture and the Environment

- **Great Lakes charter captains provided critical information** on their businesses as well as important attitudinal information on Great Lakes issues, including over 94% of respondents supporting a separation of the Great Lakes-Mississippi River basins to prevent the introduction of aquatic nuisance species (ANS) into the Great Lakes. **Decision-makers will use this data when considering options** to prevent the introduction of ANS between the Great Lakes and the Mississippi River Basin.
- A 2012 study involving a **survey of 184 residents** was conducted to help understand how residents cope with **living in rural food deserts**. Much of agricultural production in rural communities is centered around livestock and grains, and therefore does not afford residents with food options. The **data is likely to be useful to policy makers and outreach educators** who are interested in finding ways to assist people in adopting practices that contribute to better nutrition and health.

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Preparing Youth for Success

- **Mock interviews** were conducted **with more than 20 youth**, aged 13-19, as part of Workforce Prep Day at the Ohio State Fair. Participants practiced their interview skills as they responded to questions about teamwork, leading others, and dealing with difficult people and situations. Participants **learned written and verbal communication skills necessary for success in the workplace**.