

From: [Buck, Cheryl](#) on behalf of [Smith, Keith](#)
To: [OSU Extension Admin](#)
Subject: Update on the OSUE Strategic Plan - 2013
Date: Friday, January 18, 2013 10:51:00 AM

Colleagues,

Each of you had the opportunity to hear at our 2012 Annual Conference in December about the progress made by the committee of your peers and Administrative Cabinet on the review of our strategic planning efforts. At that time, I shared the three goals and the strategies for each goal that have been finalized, and gave you a quick glimpse at the detailed action steps or tactics suggested for each of the strategies.

You were assured that you would be given an opportunity to review the document draft and provide your feedback, suggestions and additional tactics as we work to finalize a plan, which will be implemented beginning in July 2013. I realize that work and progress on some of the tactics may already be in process, as this is a fluid document and our organization continues to grow and change, as does the University and our College.

The draft document has been posted online at <http://extensionstaff.osu.edu/about-osu-extension/osue-strategic-plan>, along with a one-page overview of the goals and strategies, for you to review during the next two weeks. We will be launching a LimeSurvey in early February and giving you three weeks to make any recommendations or suggestions on wording of the tactics and action steps that have been recommended by the strategic planning review committee. There will also be a space under each strategy to add, support, edit, or suggest a combination of tactics and metrics for consideration and discussion.

I encourage you to print the documents posted and make notes before the launch of the feedback survey. If you have any additional questions or suggestions, please contact Bev Kelbaugh at kelbaugh.1@osu.edu or 740-584-2516.

Best regards, Keith

Keith L. Smith

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