# Registration opens June 6, 2013. Register online at: www.BattelleforKids.org/Go/ruralforum by October 18, 2013.

### Registration Fees

- Conference Registration: \$475, includes continental breakfast and lunch
- Early Bird Rate: \$450 (register by August 15)

Please make purchase orders and checks payable to: Battelle for Kids 1160 Dublin Road, Suite 500 Columbus, OH 43215

Payment options include credit card, check, or purchase orders. Please include a note that indicates your payment is for the Rural Forum.

### Questions?

Lindsey Gulliver, Battelle for Kids (614) 361-7018 lgulliver@BattelleforKids.org

### Questions?

Graduate credit will be available to attendees who participate in both days of the Forum. Details coming soon.

### Cancellation & Refund Policy

Refunds or credits will only be offered for cancellations submitted via the registration website at least 10 days prior to the event. Cancellations received less than 10 days prior to the event will be eligible for a refund equal to 50% of your registration fee to cover meal and administrative costs. "No-shows" are not eligible for a refund.

### Accommodations

Hyatt Regency Columbus 350 North High Street Columbus, OH 43215 (614) 463-1234 www.hyatt.com

Conference Rate: \$124/night (plus tax) Conference rate deadline: October 9, 2013.

#### **Red Roof Inn Columbus Downtown**

111 East Nationwide Boulevard Columbus, OH 43215 (614) 224-6539 www.redroof-columbus-downtown.com

Conference Rate: \$75/night (plus tax) Conference rate deadline: September 30, 2013.

To receive the conference rate, reserve your room under the "Rural Education National Forum" room block. Limited rooms are available.



# Rural Education National Forum

Connecting Schools, Jobs & Communities for Rural Prosperity

October 31—November 1, 2013
Greater Columbus Convention Center
Columbus, Ohio

Hosted by:





Registration opens June 6, 2013.

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# Making Education Work for Rural America

Nearly a quarter of our nation's public school students attend rural schools.

Often financially challenged and separated by geography, rural school districts need opportunities to share and leverage ideas, strategies, and effective practices to accelerate college- and career-readiness for every student. And, because educational attainment and economic development outcomes are closely linked, it is important for rural Americans to see the value of advanced education beyond high school, and the role it plays in creating jobs and improving local communities.

The Rural Education National Forum is a unique opportunity to advance conversations around rural education and prosperity through collaborative action.

### The Forum is Designed to:

- Connect and strengthen collaborative rural education and prosperity efforts across the country;
- Highlight powerful instructional and leadership practices in rural districts;
- Focus strategic conversations around rural opportunities and challenges with national and local experts; and
- Build a network for collaborative action.

### Who Should Attend?

- Rural district, building, and teacher leaders
- Board of education, business, and civic and community leaders
- State department of education leaders
- Established collaboratives/networks of education, business, and/or community organizations
- Economic development leaders and venture capitalists
- Rural and non-rural education associations
- Philanthropic foundations
- Others interested in strengthening rural education, economic/workforce development, and civic/community engagement efforts

Teams are encouraged to attend.









## **Keynote Speakers**

Patrick Carr, Author & Associate Professor of Sociology at Rutgers University
Patrick Carr is co-author, along with Maria J. Kefalas, of Hollowing Out the Middle: The Rural Brain
Drain and What it Means for America (www. hollowingoutthemiddle.com). Carr and Kefalas moved
to Iowa to understand the rural brain drain and the exodus of young people from America's
countryside. They met and followed working-class "stayers," ambitious and college-bound
"achievers," "seekers," who head off to war to see what the world beyond offers, and "returners,"
who eventually circle back to their hometowns. The stories of civic engagement will inspire and
encourage those struggling to defend their communities. Carr lectures across the country about
the rural brain drain and the strategies to arrest it. His work has been featured in numerous media
outlets, from Newsweek to NPR.





#### Dr. James W. Mahoney, Executive Director, Battelle for Kids

Since 2001, Dr. Jim Mahoney has served as the Executive Director of Battelle for Kids, a national, education non-profit organization working with school district leaders and teachers to improve student achievement. He is passionate about improving educational opportunities for all students in order for them to make better lives for themselves. With more than 35 years of experience in rural education, including superintendent for 15 years, principal, teacher, coach, professor and author, Jim speaks throughout the United States, Canada, and China.

### Emily Pilloton, Founder & Director, Project H Design

Emily is the founder and director of Project H Design (www.projecthdesign.org) a nonprofit design and architecture agency that uses the power of design and hands-on building to catalyze communities and public education from within. Project H has a core focus on using design and full-scale building projects to activate public education systems in the U.S. and to provide a more engaged learning framework for K-12 students, particularly in rural communities. For nearly three years, Emily and her partner were based in rural Bertie County, North Carolina, one of the most resource-poor counties in the nation. There, they taught Project H's cornerstone program, Studio H, a high school design/build curriculum that results in student-built architecture projects for community benefit.

