



2013 National Extension Tourism Conference



Tourism - Building Lasting Relationships

**DoubleTree Suites Detroit, Downtown-Fort Shelby
Detroit, Michigan, August 6-9, 2013**

Keynote speaker: Ted Lee Eubanks, Founder and President of Fermata Inc.

<http://extensiontourism.net/conference>

You are invited to attend the 2013 National Extension Tourism (NET) Conference: *Tourism-Building Lasting Relationships*. Join fellow Extension professionals, university research and teaching faculty, students, tourism professionals and community officials to make new contacts, renew relationships and learn more about the following topics:

Rural Tourism Development/ Tourism in Resilient Communities	Community/Regional Planning and Development	Economic, Environmental, and Social Impacts of Tourism and Recreation
Agritourism—Local Foods, Farmers Markets, Culinary Tourism	Marketing and Promotion	Nature-Based Tourism: Ecotourism, Adventure Tourism, Coastal Tourism
Tourism Research and Evaluation	Tourism Education, Training, and Certification Programs	Heritage and Cultural Tourism

Speakers: George Zimmermann, VP of Travel Michigan; James M. Falk, Associate Director of Delaware Sea Grant; and Craig Wood of the Extension Foundation. See web page for more information on all speakers and presentations.

The conference will include a session to learn more about Communities of Practice (CoP) and provide input for the Tourism CoP.

This conference is only held every other year so make sure to attend this one!

