Publish Your Work in Peer Reviewed Journals!

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Extension is a learning organization

- Publication lets us share our work beyond Ohio
- It lends credibility to the organization, and to you
- It provides visibility to your community
- It can help you refine your work
- It can help you within the organization (promotion)
- It can help you cultivate partnerships

Getting started

- Make friends with the journals, access is easier now
- Pick just one or two journals that publish articles of interest to you, items in your area of work
- Include reading over some of these articles as part of your professional development



Identify and overcome the barriers to publication

Take advantage of opportunities we have in Extension to getting our work published in a variety of peer reviewed outlets



You will probably find that you are doing some of the things that are discussed in the articles you read

But your projects may include some perspectives that are a little different

Readers of the journal may be interested

Begin thinking about how the work you are doing can build on the existing literature



You are working with colleagues on projects, include them in planning your publication – including reading the literature

Co-authorship is the norm, not just in Extension, but in most areas of scholarship – sole authorship is the exception

There are some very good reasons for this – why author as a team?



Because (a) different members of the team bring different kinds of expertise and (b) they push each other.

Both of these tendencies improve results.

Think of potential articles in one of two categories:

Conceptual – ideas that you have, procedures, descriptions of programs

Empirical – data driven (surveys, statistics)

As you write:

Cite sources, especially from the journal to which you plan to submit

Citing sources:

- a) gives credit where credit is due
- b) shows you are building on existing literature
- c) demonstrates your integrity

As you write:

Follow author guidelines, especially for submission type (article category)

Mimic the style of presentation of articles you have read, and follow other norms for the journal to which you are submitting

As you write:

Use subheadings – they help keep the paper organized and improve the flow

Avoid:

"Monster paragraphs"

Run-on sentences



As you write:

Make sure you have one "official" latest version of the manuscript - number if necessary

This will ensure that all revisions get incorporated

Make sure co-authors know whose court the ball is in

As you write:

Be sure to use two very important presentation tools

1) Tables and 2) Figures

Both of these tools will help reviewers and readers follow you – and in some journals they do not count against word limits

As you write:

Refer to tables and figures in the text – usually right before the presentation of each

You may interpret the information you present in tables/figures in the text, but try to minimize repetition

As you write:

One place where repetition is okay: implications of your work

You must make the case for publication – why is your manuscript of interest to the readership?

This emphasis should be in the Introduction and Conclusion

Responding to reviews:

Include in your resubmission letter a response to each comment you received

Do not leave any comment out

Be specific and thorough

Responding to reviews:

Organize your resubmission letter by order of reviewer comment

If a reviewer asks you to change something and you are convinced the change is wrong:

Responding to reviews:

Explain carefully in your letter

Cite references if they help you make your case

You will probably find that most reviewer suggestions are helpful, even if they mean more work

Responding to reviews:

Try not to take harsh reviews personally

Most of the time the reviews are anonymous

Many times thorough reviews will help you produce your best work!

Good luck!

Web help:

http://library.osu.edu

www.joe.org