

## 6 Quick ways YOU can help grow our CD Unit's Facebook efforts

### 1) Sign up for Facebook

- a. Go to facebook.com
- b. Complete the information fields and click "Sign Up". Use your OSU email to get notifications sent to your OSU email account.
- c. You can skip the next couple of items in the set up screens if you like (finding friends and downloading a picture)
- d. Click the Settings icon at the top right corner of the screen. Scroll down to "Privacy Settings" and make any changes

### 2) "Like" our OSU Extension CD Facebook page (public/external page)

- a. While in Facebook, type into the search field "OSU Extension Community Development"
- b. Click on the OSU Extension Community Development link when it appears under the search box (it will have our branding photos and a picture of the OSU flag...at Stone Lab)
- c. Once on the page, click "Like" at the top of the page

### 3) When something is posted on the OSU Extension Community Development page, "Like" that post

- a. Click "Like" under the post
- b. You can also "Share" any posts you want to be sure others will see

### 4) Join our CD Chat Facebook Page (closed/internal page)

- a. In the Facebook search box, type "OSUE CD Chat"
- b. Click on the link when it appears under the search box
- c. Once on the page, click "Join Group" in the upper right corner of the page (under the strip of photos)
- d. Once your request is approved, you'll be in 😊
- e. You can post directly to this page, and it will be seen only by those who are members of the group

### 5) Send info to Becky (nesbitt.21) to be posted on the OSU Extension CD Facebook page including:

- a. Interesting news articles
- b. Any upcoming programs you want to share (yours or others)
- c. Interesting and relevant blogs or websites
- d. Videos or pictures of you or other relevant subjects
- e. Quotations, web applications or anything else you want to share
- f. NOTE: You can post directly to this page, but it will not be published in the news feed of those who subscribe to the page. It will only be seen on the page itself. If you want the item published in the newsfeed (preferred), send the info to Becky to be published.

### 6) Put a link to our OSU Extension Community Development (external) Facebook page on your email signature