

Community Development e-Newsletter September 2005

Deanna Tribe, Extension Specialist, Community Development, OSU South Centers, Editor

29th Annual Appalachian Studies Conference – Call for Presentations and Participation

“Both Ends of the Road: Making the Appalachian Connection” is the theme for this conference to be held at Sinclair Community College in Dayton, Ohio, March 17-19, 2006. This is the first time that this conference has been held in Ohio; it typically rotates among the southern and central Appalachian states. Approximately 600 people attend the annual event. Many academic presses are usually in attendance with recently published books and other publications, also providing wonderful opportunities to talk over manuscript ideas, etc. Contact Deanna Tribe at tribe.1@osu.edu if you'd like more information about these conferences.

You are invited to help make the connection by submitting a research paper; presentations of community based programs and projects; poster sessions/display tables; presentations of films, photography, painting, poetry, music and dance; educational and informative field trips and pre-conference workshops; and panel discussions/roundtables. **Proposals must be submitted by September 30, 2005.** Check the Appalachian Studies Association's website at <http://www.appalachianstudies.org> for proposal guidelines and conference information.

Extension Urban Program Conversation – October 7

“Dramatic Impacts through Collaboration” is the theme for the second annual Extension Urban Program Conversation to be held on Friday, October 7, 2005 at the Radisson Hotel, Columbus-Worthington.

The goal for the day is to provide a venue for Ohio urban Extension professionals along with their collaborators and partners to share successful urban programs and explore future program directions. Specific objectives include: 1) to explore trends in Urban Extension programming and the partnerships and collaborations that will make them successful; 2) to identify new, creative, out-of-the-box program ideas for Ohio's urban Extension in the Seven Extension Initiative Areas; and 3) to share what works in Ohio's urban areas.

For more information or to get a registration form, contact: Joe Konen at konen.2@osu.edu.

Regional Capitals for Regional Sustainability – October 28

Regional Capitals for Regional Sustainability: an Interactive Presentation and Group Discussion will take place on October 28, 2005. It is sponsored by the OSU Extension Center at Wooster with video-conference to the Columbus campus and to Extension Centers at Piquette and Lima. The speaker is Dr. Cornelia Butler Flora, Charles F. Curtiss Distinguished Professor of Agriculture and Sociology and Director of the North Central Regional Center for Rural Development.

When resources are invested to create new resources in the long term, they can be termed capital. While we usually think of capital in terms of financial capital, regional sustainability builds on and invests in other kinds of capital as well: natural capital, cultural capital, human capital, social capital, political capital, and built capital. These capitals can either contribute to or detract from

other capitals. When one capital receives exclusive attention, the other capitals often deteriorate. We will work together to identify the regional capitals that contribute to regional identity and collaboration for building regional sustainability. Regional resources are the basis for regional sustainability.

Download a registration form with details at: <http://opal.osu.edu/>

For more information and for a registration form contact: Joe Konen (Wooster) at konen.2@osu.edu; Deanna Tribe (Piketon) at tribe.1@osu.edu; Myra Moss (Lima) at moss.63@osu.edu; or Shirley Cook (Columbus campus) at cook.22@osu.edu.

How Can You Help Market Extension's Community Economics and Business Programs?

Commissioners representing 21 Ohio counties learned about Extension's community economics and business programs at the annual County Commissioners' Days in Zanesville. Jill Clark and Greg Davis discussed how the economic analysis tools can be used to guide local development policy, develop and strengthen community linkages, and improve economic conditions. All but 2 of the counties represented had participated in Extension's BR&E or RMA projects at some point in the past. About half of the commissioners present indicated that they had personally participated in these efforts.

Please help market these valuable tools by following up with your county commissioners. Ask if they attended the session. Explain how the tools can help them better serve their constituents. For more information, go to <http://localecon.osu.edu> or call Greg Davis (614-292-6356) or davis.1081@osu.edu.

E-Commerce Workshop Sponsorship Opportunity

The Appalachian Regional Commission (<http://www.arc.gov/index.jsp>) has developed an e-Commerce Workshop that they are offering to co-sponsor with Extension CD. Ken Martin has worked with ARC when in West Virginia and serves as our point of contact with this group.

The ARC provides the content, materials and instructors for this e-Commerce Workshop. To bring the workshop to Ohio, we need to help generate interest and participants. Ideally, upon completion of the program there would be a number of individuals able to deliver the program to other audiences throughout Ohio.

If you are interested, respond to Greg Davis (davis.1081@osu.edu).

OSU goes to MSU

John Conglose and Greg Davis were invited to share how OSU's State Land Use Team conducts research, teaching, and service with participants of Michigan State University's Community Resource Development Association at their annual retreat. Approximately 30 MSU educators and specialists participated in the program held on September 29 at the Kellogg Biological Station near Battle Creek, Michigan.

Web-Based Network for Entrepreneurs to be Launched Soon

Networks are widely recognized as one of the critical resources needed for entrepreneurial success. Access to other business owners as well as access to available resources such as financiers, consultants and qualified employees can help an entrepreneur to grow and thrive.

OSU Extension CD has entered into a partnership with the Fisher College of Business – Center for Entrepreneurship to promote the accessibility and effectiveness of such a network with an unusual twist. This web-based “network without walls” provides access without proximity, providing the benefits of personal introductions and close communications in distant geographic locations. As an example, a start-up entrepreneur in Morgan County can be connected with another entrepreneur in Lake County and an angel investor in Dayton, all while never leaving his/her desk..

This network will soon be made available to entrepreneurs and resource providers throughout Ohio with the help of Extension CD and an OSU CARES grant. Look for further details within the next few weeks. For more information in the meantime, contact Bill Grunkemeyer at grunkemeyer.1@osu.edu or Myra Moss at moss.63@osu.edu.

OTHER WEB ACCESSIBLE RESOURCES

Workforce Development

Main Street Economist - "Rural America's New Path to Workforce Skills" - is now on the website of the Kansas City Federal Reserve Bank, Center for the Study of Rural America. In the July issue of the Main Street Economist, Jason Henderson and Stephan Weiler discuss how two-year associate degrees have given many rural workers valuable new sets of skills that set them apart from metro workers. <http://www.kansascityfed.org/RuralCenter/mainstreet/MainStMain.htm>

Community Wealth Strategies

A new website, www.community-wealth.org, partially sponsored by the Ford Foundation and the John S. and James L. Knight Foundation, provides information about the broad range of community wealth strategies, policies, models, and innovations. The site is built upon the proposition that practitioners, policy makers, academics and the media need solid, cross-cutting information and tools that can help them to understand and support the expansion of these institutions.

Orton Family Foundation Youth Programming

The Institute for Technology Development takes Orton's Community Mapping Program to the next level. The Orton Family Foundation announced that the Foundation's award-winning Community Mapping Program moved to the Institute for Technology Development (ITD), a Mississippi-based nonprofit research institute affiliated with the National Aeronautics and Space Administration (NASA). Building on the Foundation's work to design and implement this place-based youth education program - newly renamed CMaP - ITD will apply its background in technology and product development to dramatically expand the program's reach to youth and communities across the country.

Youth Community Video Program Takes Off with the Rural School and Community Trust

The Orton Family Foundation announced that the Foundation's Youth Community Video program moved to Rural School and Community Trust (RSCT), a national nonprofit organization that seeks to improve the quality of education and community life in rural America. Building on the Foundation's efforts to design and pilot this place-based student leadership program, RSCT will make the Youth Community Video program and high school curriculum nationally available through its expanding network of communities and schools. To learn more about The Orton Family Foundation, visit www.orton.org

Annie E. Casey Foundation Releases the 2005 KIDS COUNT Data Book

KIDS COUNT, a project of the Annie E. Casey Foundation, released the 2005 KIDS COUNT Data Book on July 27, 2005. The Data book features 10 key measures of child well-being that it has used to track the well-being of children since 1990. The data is used to provide state profiles of child well-being and to rank the states. This edition also includes several background measures related to unemployed parents in each state. The book also includes an essay by Casey President Douglas W. Nelson, "Helping Our Most Vulnerable Families Overcome Barriers to Work and Achieve Financial Success." The new report may be viewed online at www.kidscount.org. Also, free copies may be ordered on the web site or by phoning Casey publications at 410-223-2890.

The KIDS COUNT website (www.kidscount.org <<http://www.kidscount.org>>) provides users with lots of state-level statistical data on children and provides easy-to-use tools which allow users to generate custom reports including rankings, graphs, and maps, which can be downloaded. Raw data files are also available.

GRANT POSSIBILITIES

SSTI Weekly Digest

The State Science and Technology Institute is a resource provided for those interested and involved in technology-based economic development. Among the services they provide is information on Federal Grant opportunities and Foundation programs. The web site for the State Science and Technology Institute is: <http://www.ssti.org>.