

From: All Extension Community Development List [all-comdev@ag.ohio-state.edu] on behalf of Joe Konen [konen2@ag.ohio-state.edu]

Sent: Tuesday, March 08, 2005 8:56 AM

To: All Extension Community Development List

Subject: ALL-COMDEV: CD Developments

CD Developments

- *Occasional updates about OSUE Community Development activities will be sent in this electronic format.*
- *Some of these items are in-service opportunities, some will be of interest to your clientele and may be added to your newsletter, and others will be just fyi.*

Deadline Critical:

- * Extension Community Development Strategic Planning Process -- RSVP deadline March 10 (see #1 below)
- * JENNIFER MCSWEENEY OHIO LAND USE PROGRAM -- Registration Deadline MARCH 11 (see #2 below)
- * Opportunities for Regional Sustainability -- Registration Deadline March 15 (see #6 below)

Below you will find a short description for each of these topics:

1. Extension Community Development Strategic Planning Process
2. McSweeney Land Use Forum -- Deadline March 11
3. First Impressions Program is alive and well and looking for participants!
4. Downtown Market Analysis pilot program underway in the city of Piqua
5. Planning for Growth and Development: How Should Ohio and Its Communities Respond?
6. Forum: Opportunities for Regional Sustainability
7. Business Incubation Structure and Concept
8. Barn Again! Workshop
9. Extension Tourism Team
10. Community Assessment Activities
11. Zoning Basics
12. Grassroots Leadership
13. Next S.T.E.P.

1. Extension Community Development Strategic Planning Process:

The next stage of the Extension Community Development Strategic Planning Process will take place at a group meeting on March 17 to allow us to focus on key projects and plan next our next steps. The objectives of this meeting are: a) To decide which program initiatives to move ahead on; b) To further develop teams and action plans to move forward with curriculum development and applied research projects ; and c) To allow teams to start to focus on the CD Program Initiative Funding available through the state CD unit, along with other funding that is available. The meeting will be at the University Plaza on Olentangy River Road. Please **RSVP** to [Shirley Cook](#) (614.292.6232) by **March 10**. A complimentary lunch will be provided to those that RSVP (RSVP s that do not attend will be charged for their lunch).

2. JENNIFER MCSWEENEY OHIO LAND USE PROGRAM

OHIO LAND USE PROGRAM FOR LOCAL OFFICIALS AND INTERESTED CITIZENS *IN MEMORY OF JENNIFER M. MCSWEENEY* will be held **MARCH 18, 2004** at the Radisson Hotel, 7007 North High Street, Worthington, OH 43085. The deadline for registration for the Jennifer McSweeney Land Use Conference is March 11. Anything you can do to promote this event would be appreciated. You can download information at: <http://north.osu.edu/commdev/OhioLandUseProgramBROCHURE22.pdf>. First Impressions Program is alive and

well and looking for participants!

The First Impressions Program has served over 20 Ohio communities in the past four years and is seeking to find new Ohio communities, byways or downtowns to participate. Through the FIP communities can find out, in a non-threatening way, if their efforts to improve their community are on track. It can also help to determine the items that they need to address or build upon in order to make their downtowns more attractive to visitors and shoppers. The program matches two communities and trains a group of volunteers who visit the other community anonymously. The team prepares and shares a report of their "first impressions" including how the community looks and how receptive the community is to visitors. For further information, visit the web site at: <http://1stimpressions.osu.edu> or call Myra Moss, Center Specialist, at the Lima Center (419.422.6106).

4. Downtown Market Analysis pilot program underway in the city of Piqua:

The Community Awareness Team is piloting a Downtown Marketing Analysis program, based on the model developed by the University of Wisconsin Extension, in the Ohio Main Street City of Piqua. The first step in this three-part process is to gather secondary and primary market data such as building inventories, customer surveys, retail trade market area definition, business owners surveys, and retail trade mix. The second step will be to analyze this data and write a marketing plan, including recommended strategies and market niches that the community can pursue to build local economic vitality. If you are interested in this program, contact Myra Moss, Center Specialist at the Lima Center or Cindy Bond-Zielinski, FCS/CD Educator, Guernsey County, 740.432.9300.

5. Planning for Growth and Development: How Should Ohio and Its Communities Respond?

The goal of the community forums using the **Planning for Growth and Development** guide is to help citizens discover the initiatives that they think should be pursued to ensure that Ohio's future development is done well. The forums give citizens the opportunity to reflect on their own community and ask about plans and policy that affect their future. A discussion guide presents a framework for citizen discussion based on three broad approaches that have been proposed to make Ohio's growth and development more sustainable. Each has benefits and drawbacks that citizens can discuss together. During the forum, the facilitator will help the group look at each approach, one at a time, and discuss the strengths and any drawbacks or tradeoffs involved in the approach. At the end of the forum, participants will consider any individual or joint action they might want to undertake to promote specific initiatives they determine to be important for Ohio's future. Contact Joe Konen: konen.2@osu.edu to plan for a forum in your community.

6. Forum: Opportunities for Regional Sustainability

The forum, Opportunities for Regional Sustainability: Northeast Ohio as a Model, is intended for Extension educators, community leaders, farmers, business and land owners, planners, researchers, educators and others with an interest in community development. Sponsored by the Ohio State University Extension Center at Wooster, the forum will be held at Fisher Auditorium from 8:30 a.m. to 2 p.m. The forum will address issues that promote success for regions that lie across the rural-urban interface. The forum offers participants the opportunity to learn about program planning from a regional perspective, sharpen their vision for framing responses to clients questions, learn about grant opportunities related to sustainability, and meet colleagues with similar interests. For more information, an agenda, and registration information, contact Joe Konen: konen.2@osu.edu.

7. Business Incubation Structure and Concept;

Business Incubation Structure and Concept; What it is and how it can help, will be explored at an in service that will take place on April 22, 2005 at the newly constructed Endeavor Center incubator at OSU South Centers, Piketon. Business incubation is a way to incubate or hatch good ideas with entrepreneurs into successful enterprises. The four basic elements are: flexible lease space, networking, coaching, and shared business services. A program agenda and registration information will be forthcoming very soon. Contact: Steve Shepherd or Deanna Tribe at OSU South Centers, 740.289.2071.

8. Barn Again! Workshop:

Hocking County Extension is hosting its third Barn Again! Workshop on Saturday, April 16, 2005. It will take place in the beautiful Hocking Hills at Logan, Ohio, at Lee's Banquet Haus on Radio Lane, 9:30 AM - 2:30 PM. A registration fee of \$25 covers lunch and handouts. The theme is Preserving Our Rural Icons and will feature

these presentations: Barns to Bedrooms by Dr. Ann Christy; Post, Purlins and Haymows by Steve Gordon; A Sentimental Photo Journey of Barns by Tom O Grady; Once a Barn by John Stitzlein; Old ToolsMan s Helpers by Jim Kingery; and Don Davis, Extension ANR Educator, conference host and coordinator, will conclude the program. For more information, contact Don Davis at 740.385.3222 or email davis.1561@osu.edu.

9. Extension Tourism Team:

The Extension Tourism Team will be sponsoring its third ACT Conference Advancing Community Tourism on May 20, 2005, 9:30 to 3 PM in Washington County. The focus will again be on connecting tourism and agriculture, agritourism, and highlighting linkages with that growing sector that are mutually beneficial with enhancing other aspects of tourism. The conference location will be Sweetapple Farm, Vincent, Ohio. Eric Barrett will be our host; he and Rob Leeds will teach the keynote session, Attracting Families to the Family Farm: Profits and Education. A detailed program agenda will be available soon. Contact: Deanna Tribe at OSU South Centers, 740.289.2071 or email tribe.1@osu.edu.

10. Community Assessment Activities:

The district-wide Community Assessment effort conducted by OSU South Centers in 2003 has led to additional assessment and planning opportunities with cost-recovery potential for several Extension Educators and the CD Extension Center Specialist. Very recent project completions include the Jackson County Economic Development Priorities Plan and the Clermont County Community Assessment focusing on community economic development. Several other projects are in process such as the grant-funded capacity assessment, organization enhancement and training effort with a faith-based organization in Scioto County. These Extension professionals are customizing the vision to action model as the basis for designing instruments and processes according to the needs of the community, organization, or initiative. For more information contact Deanna Tribe at OSU South Centers, 740.289.2071 or email tribe.1@osu.edu.

11. Zoning Basics

John Conglose, Center Specialist in Wooster has been busy teaching two Zoning Basics Courses, working with Jackson Township in Lorain County facilitating a Comprehensive Land Use Plan for the Township and facilitating a Comprehensive Land Use Plan for Huron County. He also completed facilitation of an Economic Development Strategy for the Village of Lexington in Richland County this past fall. Contact John for either of these programs.

12. Grassroots Leadership

On March 3rd the final class of a 5 class session tied to the Center Initiative on Grassroots Leadership was completed by newly elected and appointed officials in Knox, Morrow, and Richland County. John provided leadership to the course with the help from Cindi Torpa and Steve Ruhl in Morrow County, LuAnn Duncan in Knox County and Mauris Brown in Richland County.

13. Next S.T.E.P.

John Conglose is providing co-leadership with Jim Chatfield from the Center on a Scientific Literacy Initiative related to evaluating street tree plantings in communities throughout Ohio. The Next S.T.E.P. program is an evaluation program that is being developed by a team of Horticulture and Cd Agents along with OARDC specialists throughout the state. The program is not only intended to evaluate street tree programs on a Horticultural basis but also on issues related to Community Development.

Notes compiled by:

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